



Summer Day Camp Photo Philosophy

At PEEC, our top priority is always to provide the safest and most enjoyable experience possible for our campers. Every decision we make — including how and when we take and share photos — is guided by these values. We understand that families love seeing glimpses of their camper's day and the fun activities happening at camp, and we make every effort to share these experiences. Our photo approach is designed to balance this desire for connection with our commitment to camper safety, program quality, privacy, and a positive camp experience.

1. **PEEC does not employ a dedicated media or photography team.** Instead, photos are taken as time allows by our instructors, counselors, and management staff throughout the camp day. Because their primary focus is always on camper care, safety, and programming, there may be times when few or no photos are taken during certain activities or days.
2. We strive to share photo updates approximately twice per week to give families a window into the camp experience. However, due to the nature of camp life, **we cannot guarantee that every camper or every activity will be featured.** Photos are intended to highlight the general camp environment rather than serve as an individual record for each camper.
3. If a family decides to opt out of PEEC's Camp Media Release, this restriction will apply to all photo sharing. As such, **campers without approval for Media Release will not be included in photos shared directly with camp families.** Once photos are shared outside our secure systems, we cannot ensure ongoing camper safety or privacy, and therefore must uphold the same standards for all dissemination of photos.

Our goal is to create a safe, joyful, and memorable experience for every camper. Photos are a secondary part of that mission — a way to celebrate camp life, not a measure of participation or inclusion.

Thank you for your understanding and trust as we prioritize your child's safety and camp experience above all else.

