Annual Report



Celebrating 38 Years

PEEC Board of Trustees



Dr. Barbara Brummer, Chairperson

OFFICERS

Jeff Rosalsky, Chairperson (January-April)
Dr. Barbara Brummer, Chairperson (May – December)
Dr. Barbara Brummer, Vice-Chairperson (January – April)
Anthony Vallese, Vice-Chairperson (May – December)
Carolyn Bolt, Secretary
George Hill, Treasurer

TRUSTEES

Helen Conover Howard Grossman Eric Hamill Ken Klipstein Jan Lokuta, Esq. Tanya Oznowhich Peter Wulfhorst Howard Parish Anthony Vallese

EMERITUS

Dr. Harry K. Miller John (Jack) Padalino Dr. Calvin Stillman

IN MEMORIAM

Dr. Paul F. Brandwein J.Thomas Seely Dr. S. Marie Kuhnen

CONSULTANT

Mike Dickerson

PEEC PEOPLE 2009

Executive Director/CEO (January-May)
CEO (June-Dec)
Director of Business Management
Director of Development
Facilities Manager
Associate Director for Education
Associate Director for Education
Office Manager
Public Relations/Marketing
Maintenance
Program Planning Assistant
Program/Office Assistant
Camp / Volunteer / Special Events Mgr
Naturalist, Workshop Manager

Jim Rienhardt
Jeff Rosalsky
Mariann Oswald
Flo Mauro
Ted Wetzel
Allison Owczarczak
Heidi Normand
Marlene Aceto
Robin Scandura, Bessy Vega
Jim Haskell
Kristen Heckrote
Barbara Derrenbacher
Mike Liese
Jeremy Phillips

INSTRUCTORS & INTERNS

Barbara DeBenedictus, James Maloney, Katelynn McDonald, Hannah Taylor, Molly Check, Miranda Luckie, Paul Balik, Serena Barausky, Lauren Carley, Dana Columbrias, Kelly Good, Angela Gutierrez, Kelly Lecko, Anthony Pittala, Caitlyn Shortt, Sean Smith, Andrea Ace, Laura DeWolf, Amy Hobbs, Ryan McLaughlin, Jessica Thompson

"Just one day in the field at PEEC transforms children to better appreciate our natural world." ~ Barbara Brummer

Overview and Program Highlights



Jeff Rosalsky, CEO

Despite difficult economic conditions in 2009, PEEC's school group residential environmental education programs, weekend nature retreats, local school programs, and day camp were only modestly lower.

PEEC had several significant achievements in 2009. We received a First Bloom Grant, funded by the National Park Foundation and the Lady Bird Johnson Wildflower Foundation, to bring local economically disadvantaged children to PEEC and the Delaware Water Gap National Recreation Area for a yearlong natural gardening program. We also hosted an Operation Purple/ National Military Families retreat for veterans recently returned from Iraq and Afghanistan and their families. The retreat focused on participants becoming reacquainted with both nature and their families in a National Park. In conjunction with Easter Seals of Monroe County, PEEC ran a summer day camp for severely disabled children. This was in addition to our Biondo Foundation funded, inclusive day camp for children with learning disabilities. The program was so successful that we will be running a PEEC/ Easter Seals overnight camp for disabled adults and children for 6 weeks in summer 2010. The focus will be on teaching basic gardening, trail maintenance, and life skills combined with recreational therapy. We are also planning a BioBlitz for September 24-25, 2010 to inventory as many living creatures as possible within the Park in a 24-hour period.

PEEC's public 2010 calendar has over 30 free programs for the community and other Park visitors.

During 2009, PEEC has continued to try to reduce our operating costs. We have moved from an institutional food service provider to a local one and next year we will be taking food service completely in-house to reduce costs and provide staff flexibility. We have reduced the number of vehicles we own and maintain to three vans and two pickups, which saves operation, maintenance and insurance costs. We have instituted strict heat and hot water shutoff for facilities not in use and have installed ondemand water heaters in the main building. We have engaged a firm to conduct an energy audit of our main building and when we receive the results, we will be examining ways to finance the implementation of their recommendations. Our challenges continue to be our utility costs, health and general insurance costs, and the deteriorating state of our older buildings.

Major personnel changes at PEEC in 2009: Jeff Rosalsky was named CEO; Mariann Oswald was hired as Director of Business Management; & Dr. Barbara Brummer was named Chairperson of the Board of Trustees.

Our prime focus for 2010 is to get more large groups to PEEC for environmental education, especially for the fall and summer season—which in 2009 was not as full as it could have been. The more people that visit PEEC for our overnight environmental programming, the better PEEC fulfills its mission.

We are optimistic for 2010, as booking and deposits are coming in faster than in prior years. This is both a positive sign for the upcoming year and it has improved our cash flow during the winter season.

Jeff Rosalsky

CEO

"The outdoor experience was incredible, especially the beautiful giant trees. They're nothing comparable to the trees in Central Park." ~ Jessenia, Student

Year in Review

OPERATIONS

Installed 2 new walkways on the left side of the main building

Dug up and replaced hot and cold water lines behind cabins 6-9

Replaced roof on Loch Lomand

Replaced breaker boxes on several cabins

Installed new main power lines for cabin 50 and installed gas water heater

Started and finished Storm water project

Established the new butterfly garden

DEVELOPMENT

\$31,000	Annual Support – contributions, memberships, Golf Outing Fundraiser.
\$25,000	Geraldine R. Dodge Foundation – renewal grant for a year-round Environmental Education program for NJ students and teachers.
\$5,000	PNC Foundation — support for PEEC's public programs
\$700	Pocono Arts Council Grant — support for PEEC's public programs.
\$10,000	Dancing Tides Foundation — support for PEEC's Environmental Education programs.
\$5,000	Kinney Foundation – support for PEEC's Environmental Education programs.
\$20,000	National Park Foundation 1st Bloom Grant – support year-round program with a group of boy scouts from Monroe County PA to plan and implement one of the targeted rain gardens project.

MARKETING

Reduced print media by 50% using digital publications and e-mail promotions. Designed new data base systems for use in 2010.

SPECIAL EVENTS & PEEC'S 'FRIEND RAISERS'

Special events at PEEC are important 'friend raisers' for us, our Trustees, the Friends of PEEC and the local community folks. All of our events were planned, manned, and delivered by our great PEEC staff, GREEN FEED caterers' food service staff, and a host of fantastic volunteers!

In 2009, we actually had some decent weather for most of the events...always a positive... and the audience participation was better than ever. 'Egg'stravaganza, Earth Day, Native Plant Sale, PEEC-A-BOO, Starry Nite and Yule Log were all successful events attracting over 2,000 participants.



Pennsylvania State Representative, John Siptroth, was honored at our Annual Earth Day Celebration. Representative Siptroth was named as PEEC's 2009 Environmental Stewardship Partner in recognition for all of his work and support for, not only PEEC, but the entire Pocono region.

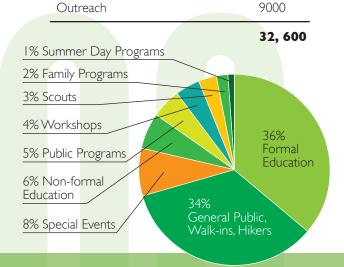
2009 Programs

NEW FOR PEEC

The First Bloom program, funded by the National Park Foundation and the Lady Bird Johnson Wildflower Foundation, brought local children to PEEC and the Delaware Water Gap National Recreation Area for a yearlong natural gardening program. The National Military Family Association partnered with PEEC to offer its 'Operation Purple' Family Retreat at PEEC in October '09. All agree that this program was one of, if not the, highlight of 2009. With Easter Seals as a partner, we hosted a new summer day camp program for 20 local children with special needs. It received rave reviews from everyone. Look for this program to expand in the future.

Formal Education (36%)	8500
Non-formal Education (6%)	1500
Workshops (4%)	1000
Family Programs (2%)	500
Public Programs (5%)	1100
Scouts (3%)	700
Summer Day Programs (1%)	300
Special Events (8%)	2000
General public, walk-ins, hikers (34%)	8000

On-site guests & visitors



Formal Education

Formal education is indeed the primary focus at PEEC. 8500 students and teachers from PA, NY, and NJ participated in the hands-on study of nature and natural systems.

Non-Formal Education

Nature study does not stop on the weekends. I 500 participants from Nature clubs, hiking clubs, youth groups and special interest groups stayed and studied at PEEC in '09.

Workshops

We are forever teaching here at PEEC...offering workshops for 1000 participants looking to enhance and improve their personal and / or professional development including; birders, botanists, hikers, photographers, quilters, and teachers.

Family Programs

PEEC hosted 6 family weekend programs for 500 family members. Families took advantage of the fact that one tank of gas brought them to a great destination & even greater program for their families.

Public Programs

A full calendar of public education programs including Frog Frolics, Bats, Birds, Wildflower Walks, and Interpretive Hikes attracted 1100 participants.

Scouts

23, 600

700 scouts studied at PEEC in '09, all taking advantage of our great rates and the opportunity to get a lot of badge work in!

Summer Day Programs

We did not turn anyone away, offered more options, more services before and after camp, broadened our horizons, engaged a few new partners, and served over 300 local kids!!

Special Events and 'Friend-Raisers'

PEEC is not the 'best kept secret in the Poconos' anymore. Over 2000 community members participated in our year-round events from PEEC-a-BOO to the Golf Outing.

General Public - Walk-Ins and Hikers

Our doors and trails, picnic areas, parking lots, and bathrooms were open for 362 days serving 8,000 walk-ins and hikers.

Outreach

PEEC staff reached out to 9,000 people through 20 off-site programs, workshops, and exhibits throughout the tri-state area

How did you hear about PEEC? "From talk in the neighborhood about how great (the) 6th grade trip is. It's legendary." - Gwyneth, Chaperone

VIP's ... Volunteers In PEEC

120 individual volunteers accumulated over 2500 hours of service for PEEC in 2009.

Their numerous accomplishments included serving as Board Members, participating in 'The Great Fish Rescue' in the front pond, entering data, bulk mailing, making coffee, and answering the phones in the office. Our great volunteers also scraped and painted cabins, dug holes, and put up split rail fences. They mowed lawns, weeded gardens, planted trees, shrubs, and flowers and spread acres of mulch and wood chips. Our Special Event regulars helped us park hundreds of cars, hand out just as many maps and tickets, sell out our Native Plants and (in)famous s'mores-on-a-stick and lead dozens of groups on hikes and the Annual PEEC-a BOO trail. They can decorate and clean up as well as anybody.

PEEC VIP's took special care of our veteran's children and pre-schoolers during the Operation Purple programs and served all summer long as Junior Counselors and Counselors-in-Training for our ever-popular summer day camps. They come from all walks of life...and we are better for it.



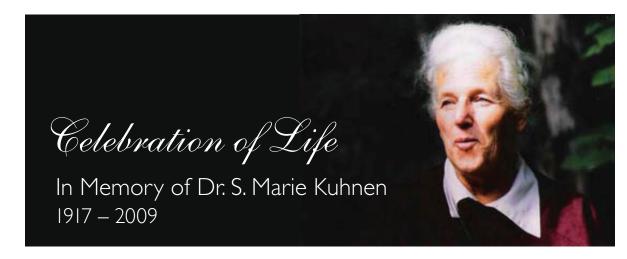
"It was fascinating to see how the water cycle works, and also how animals live in water, and why they live in water. I loved how you explained how a beavers traits worked by dressing a student in my class as a beaver."

~ Brenna, 6th Grade Student

Carol Rienhardt & Carolyn Shuttleworth were named PEEC's 2009 "Volunteers of the Year"

Education Department Updates

- Allison Owzcarczak and Heidi Normand were promoted to new positions as Associate Directors for Education.
- Jeremy Phillips returned to PEEC as our Naturalist.
- Upgraded standard of qualifications for Environmental Education staff. EE staff salaries were standardized and increased to promote retention of staff.
- Implemented an enhanced staff training process for all PEEC employees.
- Continued revising and updating curriculum and field studies.
- Summer day camp programs included 'additional' program and age options for children and services for parents and guardians.
- Increased enrollment for summer day camp.
- With Easter Seals, hosted summer day camp program for children with special needs.
- Offered multiple workshops and programs for educators and others interested in pursuing his or her personal and/or professional development, beginner or advanced, in outdoor related areas.



By Barbara Brummer—PEEC Board of Trustees Chairperson

She inspired generations of biology teachers; she created a love of the outdoors in thousands of people who otherwise would never have come to know the beauty and complexity of nature. A woman ahead of her time – she became the first Chair of Montclair State's Bio Department when it was founded in the late sixties; she helped to found the School of Conservation in Stokes State Forest; she was a Founding Trustee of the Pocono Environmental Education Center; she worked tirelessly to preserve the hemlock forest in Valhalla Glen in partnership with The Nature Conservancy well before most people had an appreciation of protecting unique natural communities.

But most importantly, she touched so many of her students' lives and instilled her spirit and enthusiasm for appreciation of the plants and birds around the world. She reveled in getting students outdoors – whether it was just up the street to Mill's Reservation, the Montclair Hawk Watch (NJ Audubon), the Pine Barrens, Tillman's Ravine, Brigantine, Delmarva Peninsula or the Adirondacks! Over 41 years, her teaching at Montclair State University was transformational for many students, myself included.

Yes, she gave us all a new perspective on the natural world and we all had a lot of fun in the process. And yes, we will always remember those days, but most of all we will remember her – the energetic, demanding but fair – Dr. S. Marie Kuhnen, a woman whose passion and energy made an impression that changed lives.



PEEC SUPPORTERS DECEMBER 2008 – DECEMBER 2009

BALD EAGLE



RED SHOULDERED HAWK



BLUE HERON



SCARLET TANAGER



Brummer Family
The Dancing Tides Foundation Inc.
East Stroudsburg Savings Association
The First Bloom Foundation
Geraldine R. Dodge Foundation
Great Bear Golf & Country Club
Ingeborg Biondo Foundation
Johnson & Johnson Family of Companies

Kim Brino Ceasar's Pocono Resort Community Rental Centers Jeffery Duban for Dr. Jeanne Petrek Futures & Options for Kids George & Carol Hill

Advanced Recovery Altec Lansing John Barclay Bohlin, Cywinski, & Jackson Carolyn Bolt Robert & Cyndie Brummer The Bushkill Group Michael A. Dickerson

Vanessa Abramson A.M. Skier Agency Carol Belansky Sarah Bender Heidi Berman Nancy & Derry Bird Bottini Fuel Elizabeth Bouquot Mary Ellen Bradley Michael & Victoria Brown Heather Chadwick Dave Chant Louise Check Bonnie Cogiu Combined Energy Services Helen Conover Tracy & Peter Cook Joan A. Coverdale **CPA Single Shot Rifles** Paula DeLucco Peter & Barbara Derrenbacher Dime Bank of Dingmans Ferry Ed Nikles Custom Builders ESSA Bank and Trust Regina Farms Flair Home Center

The Kinney Memorial Foundation LadyBird Johnson Wildflower Center Richard & Rebecca Lindsey Litzenberger Family Foundation Nassau Broadcasting The National Park Foundation Niki Jones Agency Pennsylvania Power & Light

Ken Klipstein Alan & Julia Leventen Marcia Kaplan Mann Larry Martone Reppert Factor Jim & Carol Rienhardt

Dingmans Ferry Bridge Anabel Frye Lorranie & Skip Gregory Nick Jecko McGrail, Merkel & Quinn Harry K. Miller Mt. Manor Golf Tanya Oznowhich

Bob & Beth Fredrick Christopher Gaddess Michael Geitz Rosemarie Geng George Ely & Associates Marion Gitterman Deborah Glass David Hammer Hideaway Hills Golf Club Florence Higgins Hotel Fauchere Hovus, Inc Howard Hyde Independence True Value John Coda & Son Supply, Inc. Eileen Kelly, Sussex Honda Albert Kishel, PA Karen & Thomas Konzitas John Lanacone Rita Lee W.A. & Nancy Lyons Mander Fire and Safety Rodney J. Martin Flo Mauro Jeanette Miller

Elizabeth Mindlin

PNC Foundation
Pocono Living Magazine
Puente-Reilly Group
Sanofi-pasteur
Alan D. Sexton
Phyllis Sexton for Al Sexton
Simone Collins Landscape Architecture
Lou Wentzler

Jeff & Gail Rosalsky Becky Setzman & Matt Becker Selma Thomson & Chat Gunter TRACO Embroidery & Screen Printing Anthony Vallese

Tom Park
Pocono Mountains Visitor's Bureau
Regina Farms
Ross Family Foundation
Shawnee Inn & Golf Resort
Tin & Kris Shimalla
Tamiment Golf Course
Waste Management

Phillip Munkacsy One Point Dr. Howard Parish Paul E Simmons Realty Darell Phillips Walter & Betsy Pusey Richard Roa Tech Services Nancy J.Roberts Judie Rosborough Lee & Iris Salber John Schneider Anthony Selafani Tom & Kris Shimalla Carolyn & Paul Shuttleworth PA State Representative John Siptroth Tim & Patrice Singleton Smith Prints Richard Snyder Sun Litho Print, Inc Karol Sundholm Kathleen Thomas Michael Trenner & Maleyne Syracuse TSE Electric and Plumbing, Inc. The Waterwheel Café Wisspering Pines Garden Center Wrenches Automotive

CERULEAN WARBLER

Roy Arezzo Marjorie Boggs Cliff Park Inn & Golf Course Thomas & Jean Hoff Abby, Ash & Brian Meade Pike Physical Therapy Fitness Stacy Rodriguez Gail and Frank Wershing

TREE SWALLOW



Jeanette Bergeron Patricia Bermudez Betty Lee Bingnear Stephanie Black Mindy Boslow Roberta Bramhall Michael & Victoria Brown Henry Cabezas Steven Catizone Michelle Causton Charlene Chang Addad & Nicole Cohen Elizabeth & Ronald Cortright Margaret & Winston Crawley Erica & Steve Cullman Sandy DeSmedt Ralph DiMondo Anna Ditterline Don Epstein Maria Esquela Janet Fabiyi Barbara Frazier Robert Friedermann Mr. & Ms. Michael Friedlander

Ruth A. Gseller Dan, Liz & Anna Hendey Rachel Hendricks Roy Herring Ken Horen Jack Champion Steakhouse JR Green Scene Melanie Neilson Junceau & Family Robert & Ann Karotko Grace Karschner Kevin Keat Regina Kilayko-Lewis Sylvia Kleff Érnst Kohlstruk Larry R. Kramer Carol M. Lizell Lars Loercher Jack Lutfy Karen Medina Dave Miller Delano Morgan Alia Morgulis

Karena Myers Nina Nesher Andrew Olexson Ann Palmer Wilda Paul Leslie Peterson David & Lois Prytherch Fred Ripple Lynn Robinson Cheryl Rubin Maureen Schaeffer Linda Schmitt Steven Schoonover Mathilda B. Sheptak Jerry Snyder Susan Starr Wade Trexler Chris Turn Angus Vandersluis Dore'Vorum George J. Warden Wood loch Resort Caroline Younc

EASTERN PHOEBE



Judith Adelson Stephanie Anzman Edward & Maria Barnas Susan Bartolomey Kenneth Batelman Vida Bauer Arline Bonadonna Adele Breitkreitz Brenna Bry Fred Bucholz & Helen Ripple Joycelyn Canfield Veronica Collins-Martin Ronald F. Cordts Miriam Daum Lore Ettlinger Martin Evers Michael Fellers Linda Franzman Marion Gitterman Daniel Gluck Arthur Goldberg

Albert & Isabelle Addis

David M. Goldberg George & Linda Greene Howard Grossman Alvin & Mary Hall Eileen Howatt Lois Ormiston Kehoe Marianne Kleyla Stephanie Kollar Susan Koomar Dan Kriesberg Suzanne Kwiatkowski Beth D. Landmesser Liz Lawlor Jane LeCroy Eli Liss Tammy Love Ken Lutz Sandra Masotto & Tom Yid Stephen McBride Paul Menditto Victoria Nemeth Robert & Christina Newmark

Robert Palmer Jill Perry George & Nancy Plerhoples Christine Preston Robert & Joann Preusser Linda Reik **David Roberts** Dr. Sally Rosen Steven Shaw Eileen Senn John Serrao Bonnie Swanson Patricia Swoyer Salber Arlene Tishuk Julia & James Vick Olga Weston Roseanne Whitesell Peter Wulfhorst Alan Wyckoff

Carol Norr

Dianne Ochiltree Kathy Oehlmann

Financial Reports

_	2009	2008
Revenue, gains and other support:	± 1 10 100 5	+ + 055 (+ (
Instructional fees	\$ 1,124,825	\$ 1,055,616
State grants	_	300,665
Private gifts and grants	73,750	38,084
Contributions	45,320	15,062
Memberships	_	11,333
Fundraising	24,486	66,014
Investment income	446	4,763
Net unrealized (loss) gain on investments	1,705	(4,217)
Other income	44,228	46,162
Net assets released from restrictions (Note 6):		
Satisfaction of program and capital expenditures	_	
Total revenue, gains and other support	1,314,760	1,533,482
Expenses		
Expenses Instructional	1,124,420	1,533,482 1,556,050
Expenses		
Expenses Instructional Management and general	1,124,420 223,130	
Expenses Instructional Management and general Development and fundraising	1,124,420 223,130 87,109	1,556,050 — —
Expenses Instructional Management and general Development and fundraising Total expenses (Decrease) Increase in net assets from operations	1,124,420 223,130 87,109 1,434,659	1,556,050 — — — 1,556,050
Expenses Instructional Management and general Development and fundraising Total expenses	1,124,420 223,130 87,109 1,434,659 (119,899)	1,556,050 — — — 1,556,050
Expenses Instructional Management and general Development and fundraising Total expenses (Decrease) Increase in net assets from operations Capital grants and contributions	1,124,420 223,130 87,109 1,434,659 (119,899) 195,833	1,556,050 — — — 1,556,050





Visiting Groups

NEW JERSEY

Academy of Holy Angels American Conference on Diversity Anshe Emeth Memorial Temple Ayllusuyu BSTroop 51 Childrens Learning Center Elysian Charter School Ewing HS GSTroop 1112 GSTroop 170 High Tech High School Hilltop Country Day School Lavallette School Lindbergh Elementary School Lindenwold High School Louise Taylor Montague Elementary School Muslim American Society Newark Museum Science Explorers North East Florida College Camp Oradell Elementary School Orange Middle School Park Ave School Pocono Pines Improvement Association PS 14

PS 14 Dodge Foundation Grant

Ramasami Family Group Rosa Parks School Shrewsbury Elementary School St. Rose Mother/Daughter Group Stonybrook School The Healing Earth Center Troop 20489 Upward Bound

NEW YORK

Berkeley Carroll School Berta A. Dreyfus Intermediate School Brandwein NIMA Bronx Little School Brooklyn Studio School BS Troop 21 - Rev. Trails Council Flushing Manor School: PS Q184 Franklin Square School GS Troop 216-Newburgh GSTroop 4029 Habonim Dror North America HS for Leadership & Public Service Information Technology HS Inwood House Kingsborough Early College School Knowledge and Power Prep Aca. Life Sciences Secondary School Margert Community Corporation. Maria Montessori School Mid Island Y ICC MS 210 Nassau Hiking & Outdoor Club New Settlements Bronx Helpers New York Youth at Risk NYS Outdoor Edu. Association Orange County Soil and Water Our Lady of Peace Preston HS PS 116:The Mary Lindley Murray School PS 129M MS 210 Nassau Hiking & Outdoor Club

New Settlements Bronx Helpers New York Youth at Risk NYS Outdoor Education Association PS 38 PS 39 R. F. Wagner Middle School Rudolph Steiner School Satellite East MS Community Prep HS Sunset Park Prep: MS 821 Tuckahoe School Valley Central HS Wagner College Washington Irving HS. West Hempstead Middle School **PENNSYLVANIA** Abington Friends School Academy of Natural Sciences Ann Street School Bowman Professional Development Bridle Path Elementary Brubaker Family

BS Troop 31

Easter Seals

Buckingham Friends School

Bushkill Elementary

Camp Hidden Falls

Chestnut Hill Academy

Del Val Gifted Group

Conashaugh Lakes Community Assoc.

Delaware Township Republican Club

Delaware Water Gap Nat'l Rec Area

Delaware Valley School District

Dingman Delaware Elem School

Easter Seals of Eastern PA

Elkins Park Middle School

First Bloom Grant Program

Germantown Academy

Family Expo 2009

Great Wolf Lodge

East Stroudsburg-Middle Smithfield

Grey Towers/USDA Forest Service

Representative John Siptroth
Resica Elementary School
Saw Creek Estates
Southern Lehigh S.D.
Springfield School District
St. Peter's School of Philadelphia
Stephanie Anzman
Stetson Middle School
Stroudsburg Middle School
Troop #71 (BS)
University of PA: Penn Quest
University of Scranton
US Census Bureau
Welsh Valley Middle School
Wyoming Seminary Lower School

Keystone College

Lake Naomi Club

Lehigh University

PA Life Sharing

Paxon Hollow MS

Penfield Middle School

Penn State - Lehigh Valley

Pike County Volunteer Fair

Philly Zoo: Party for the Planet

Pocono Mountain Visitors Bureau

Pocono Services for Families & Children

Palisades MS

Murray Avenue School

Kings College Kids at Kings

Mariana Bracetti Academy Charter

Northeast Asso. Of Science Teachers

PA Inst. For Conservation Education

NEPA Energy Asst. Workshop

OTHER

CO Davies
DE Delaware Futures
VA Operation Purple Family Retreat
VA Scott Family

570-828-2319

RR2 Box 1010, Dingmans Ferry, PA 18328 peec@peec.org www.peec.org

