

2010 Annual Report



**Pocono Environmental
Education Center**

PHOTO BY: RAY KASS, PHOTOGRAPHER
PEEC WORKSHOP INSTRUCTOR

Celebrating 39 Years

OF QUALITY ENVIRONMENTAL EDUCATION IN THE DEALWARE WATER GAP NATIONAL RECREATION AREA

PEEC Board of Trustees



"The joy of watching people engage and appreciate nature in this most intimate way at PEEC is inspiring and contagious."

Barbara Brummer, Ph.D. Chairperson

OFFICERS

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Anthony Vallese - Vice-Chairperson
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CONSULTANT

Mike Dickerson

PEEC MANAGEMENT TEAM

CEO
Director of Development
Director of Business Mgmt.
Facilities Manager

PEEC PEOPLE 2010

Associate Director for Education
Associate Director for Education
Program Planner
Naturalist/Workshop Manager
Camp/Volunteer/Special Events Manager
Dining Hall Manager
Public Relations/Marketing
Receptionist
Maintenance

INSTRUCTORS & INTERNS

Lindsey Postaski, Will Rode, Jessica Snyder, Hannah Taylor, Justin Timmers,
Lauren Martindell, Ryan McLaughlin, Ann Streb, Heather Wuerthner, Barbara
DeBenedictus, Laura DeWolff, Amy Hobbs, James Maloney, Sarena Barausky

Jeff Rosalsky
Flo Mauro
Mariann Oswald
Ted Wetzel

Allison Owczarczak
Heidi Normand
Kristin Heckrote
Molly Check
Mike Liese, Jessica Snyder
Wendy Gannon
Janine Morley
Barbara Derrenbacher
James Haskel

SUMMER DAY CAMP STAFF AND VOLUNTEERS

Jessica Snyder	Jessica Kogan
William Rode	Mathew Fine-Lopez
Adam Sabatine	Matthew Stewart
Lauren Martindell	Skye Gunter
Jamie Harbaugh	Eva Bednar
Sarah Davis	Lindsay Anderson

20

"I want to live here forever!"

~ Student, IS 49: Bertha A. Dreyfus Middle School, Staten Island, New York

Overview and Program Highlights



Jeff Rosalsky, CEO

It has been a wonderful year for growth at PEEC with many new and exciting projects. We have really returned to our roots and begun programs to engage the large variety of student and community groups we educate.

It has been a pleasure to see some of the projects and grants that we started a year ago coming to fruition. Following the storm water project, which required the old butterfly garden to be excavated, the garden has been transformed by the First Bloom children into an even more beautiful space. The canoes around the outside have become productive raised beds with vegetables; the center of the garden is planted with native blueberries and other berries; and the balance is being filled with native flowers that attract butterflies and birds.

Our Growing Green special needs campers maintained the garden during the summer. The organic produce was delicious and we were able to use it with smaller groups in the dining hall. The goal for next year is to increase our herb production to supply large quantities for the dining hall.

One of the highlights this summer was spending the day in my kayak with the Women on the Water group from WINS (Women in Natural Sciences) out of Philadelphia. Courtesy of the National Park Foundation, these high school-aged women from Philadelphia had an unforgettable experience on the Delaware River and at PEEC. Even more amazing was that several of them spent a month at PEEC as paid summer interns teaching environmental education groups.

In September, PEEC hosted the first ever BioBlitz in the Delaware Water Gap National Recreation Area. This 24-hour survey of over 2000 plants and animals in the Park drew 300 participants, including both professional scientists and amateur volunteers. Our plan is to turn the data into an ecosystem based guide to the Park.

We have begun construction on the EcoZone Hand-on Discovery Room and have been fortunate to receive donations for specific exhibits, as well as funding to make the room wheelchair accessible. We plan to have the grand opening of the EcoZone in the fall of 2011.

We are also continuing our cabin and main building refurbishment and have rehabilitated the interior of cabin 3 as well as classroom 1.

Through the generous support of our schools, our donors, and the amazing staff we are so fortunate to have, PEEC continues to thrive.

A handwritten signature of Jeff Rosalsky in blue ink.

Jeff Rosalsky
CEO

“One thing I loved was how some of the dinning hall was made out of tires. I thought that was interesting because tires can never biodigrate.” ~ Student

Year in Review

OPERATIONS

Renovated Room #1
Renovated Cabin #2
Painted Cabins # 28, 2, 3, 4
Replaced Forced Hot Air System # 26 / 27
Ran Electric for the EcoZone!
Re-roofed the Staff Housing (Penthouse)

DEVELOPMENT

\$32,484 *Annual Support* – contributions, memberships,
Golf Outing Fundraiser:

2010 GRANT FUNDING

\$5,000	Best Buy
\$7,000	Biondo Family Foundation
\$10,000	Dancing Tides Foundation
\$400	Garden Tiller, MANTIS
\$15,000	Geraldine R. Dodge Foundation
\$5,000	Kinney Shoes Foundation
\$25,000	Litzenberger Family Foundation
\$ 6,700	National Park Foundation 1st Bloom Grant
\$20,000	National Park Foundation Best Ideas! Grant
\$2,000	Norcross Wildlife Foundation
\$3,600	PA Fish & Boat Commission
\$3,000	Environmental Education Grant
\$5,000	PA Power & Light
\$5,000	PSE & G
\$585	Pocono Arts Council
\$5,000	Ronald McDonald Charities
<hr/>	
\$108,285	

firstbloom



Working in the First Bloom Garden



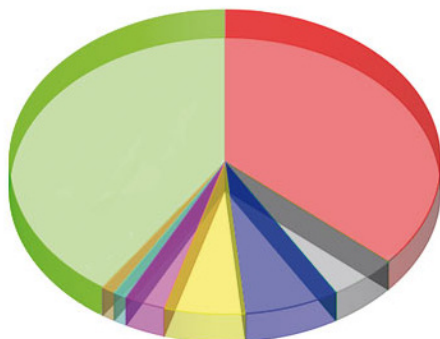
Old Canoes Recycled as planting beds

Photos by Marta Luz

***“I was in my panic zone, but I tried it and now I’m comfortable.
I like it!” ~Student, Lansdowne Friends School, Lansdowne, Pennsylvania***

2010 Snapshots

PEEC's Audience



Formal Education (36%) 8000

Non-formal Education (5%) 1300

Workshops, Family & Public Programs (6%) 1200

Scouts (3%) 800

Summer Day Programs (1%) 300

Volunteers (1%) 400

Special Events (7%) 1500

General public, walk-ins, hikers (40%) 9000

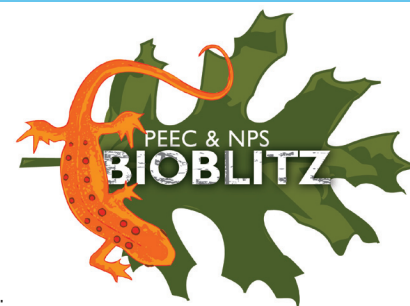
On-site guests & visitors 22,500

Outreach 8000

30,500

Bio Blitz!

In September 2010, Delaware Water Gap National Recreation Area (DEWA) and PEEC combined efforts and facilitated the first ever Bio Blitz, a 24 hour biodiversity survey of the Park. 300 PEEC and DEWA staff members and volunteers collected data and photographed over 3,000 individual species of flora and fauna located throughout the Park. Look for a multi-media Bio Blitz exhibit at PEEC in 2012.



EcoZone!

PEEC began converting its defunct 3800 sq. ft. indoor swimming pool room into an interactive indoor sensory environmental discovery center, called the EcoZone! a hands-on, interactive environmental learning opportunity. It is being constructed with energy efficient systems and materials and in a manner that makes it accessible to the special needs community.



First Bloom

Is a National Park Foundation program, in conjunction with the Lady Bird Johnson National Wildflower Center, that connects kids between 4th and 6th grades to nature and national parks. DEWA and PEEC's First Bloom project focused on working with 15 scouts from SCOUTREACH, a division of the Boy Scouts of America.



Growing Green Summer Resident Camp

Is a unique residential summer camp for children with special needs that partners PEEC and Easter Seals (ESEPA). Growing Green provides hands-on education for children and young adults with special needs to assist them in becoming comfortable in the outdoors, appreciating the outdoors, and learning basic gardening and trail maintenance skills, and well as life skills.

WOW - Women on the Water

Is a multi-disciplinary, experiential education program focused on building excitement and engagement in young women for the natural world, the Delaware Water Gap National Recreation Area (DEWA), and its neighboring public lands. 15 female high school seniors from urban Philadelphia used the opportunity to learn about the Delaware River and its ecosystems, paddle the river with PEEC and DEWA staff members, and volunteer at PEEC.



“Can we come again next year?”

~Student & Teacher, Stuart Country Day School, Princeton, New Jersey

VIP's ... Volunteers In PEEC

In 2010, PEEC had a total of 3246 volunteer hours with a 437 volunteers helping with the office, gardens, trails, mailings & marketing, and special events.



ROTC Volunteers

Major Ken Quimby, head of ROTC at East Stroudsburg University, and 3 ROTC members volunteered their time and services to build a footbridge over the spillway on Front Pond.



“I liked when we took the flower from the pot and then I inserted the flower into the ground.” ~ 1st Bloom Student

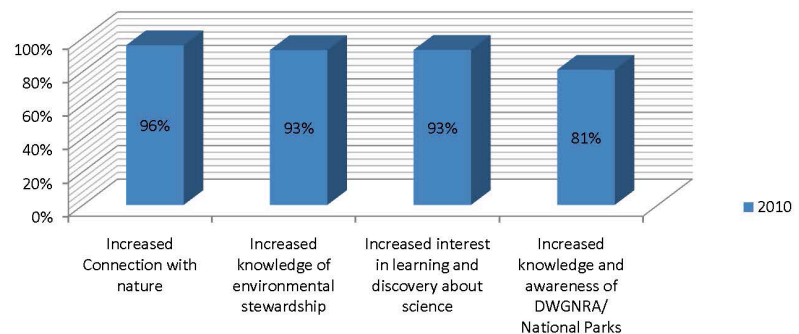
Education Updates

- Allison Owczarczak and Heidi Normand continued in their roles as Associate Directors.
- Molly Check was promoted to the Workshop Manager/Naturalist position.
- PEEC continued to enhance staff training programs for all PEEC employees with new sessions on Child Abuse and Wilderness First Aid.
- A new (trial run) 'Habitat Studies' class was offered to several formal and non-formal groups for their in-put in helping us solidify, tweak, and re-do the class prior to officially including it in our class offerings.
- Seasonal, monthly, and weekly public programs, workshops, and special events were offered which attracted over 2000 participants.
- 9,100 hikers used PEEC trails in 2010. The Tumbling Waters trail continued to be the most popular trail used by over 4,600 hikers.
- PEEC Hosted Road Scholar programs for seniors.
- Work in the EcoZone! began with the building of the Bear Skeleton, Bat Cave and Beaver Lodge.
- Program equipment was upgraded for Water Quality Studies, Fishing, Cross-country Skiing, Wildlife Studies, Team Building, and more.
- With the Delaware Water Gap National Recreation Area, initiated WOW (Women on the Water), 1st Bloom, and the Bio Blitz!
- PEEC hosted the 1st Growing Green Summer Resident Camp Program for children and young adults with special needs in partnership with Easter Seals.
- Assessment and evaluation input from participants was published.



2010 PEEC Residential Environmental Education Field Programs

"Where learning comes naturally."



Source: Based on PEEC evaluations representing 3112 students as of November 16, 2010

"Wow, the dragonfly nymph has a funky appendage."

~ Student, Friends School Mullica Hill, Mullica Hill, New Jersey



PEEC SUPPORTERS

DECEMBER 2009 — DECEMBER 2010

BALD EAGLE



Barbara & Tom Brummer Family
Community Rental Center
Michael Derrenbacher
George Hill
Moonlight Imaging, Inc.
AM SKIER
Best Buy Community Foundation
Biondo Family Foundation
Dancing Tides Foundation

Geraldine R. Dodge foundation
Kinney Shoes Foundation
Litzenberger Family Foundation
National Parks Foundation
Norcross Wildlife Foundation
PA Fish & Boat Commission
PA Dept. Environmental Protection
PA Dept. Community Economic
Development

PA Dept. Conservation & Natural
Resources
PA Power & Light
Pocono Arts council
Alan D. Sexton
Ronald Mc Donald Charities

RED SHOULDERED HAWK



Vanessa Abramson
Altec Lansing
Barbara & Pete Derrenbacher
Great Bear Golf & Country Club
Marcia Kaplan-Mann
Liz Kirkwood

N-Powell Company
Niki Jones Agency
Kathy Oehlmann
Jim & Carol Rienhardt
Gary Roth & Czashka Ross
Skytop Lodge

TRACO Embroidery
Anthony Vallese Family
Daniel White

BLUE HERON



Aparicio Family
Carolyn & Macyon Bolt
Dingmans Bridge
Amy & Ken Ferris
Ann Frye
Chris & Karen James
Jeanette Miller

Brian & Kathy O'Hare
Richard L. Snyder
Ross Family
Carolyn & Paul Shuttleworth
Heather Chadwick & Flo Mauro
John & Ginny Lopis
Lorraine & Skip Gregory

ESSA Bank & Trust
MANTIS
Hannah, Jessica, Joan & Michael Taylor
Waterwheel Café

SCARLET TANAGER



AI-DANA Construction
All State Septic
Jim & Lee Amigh
Tess Balton
Dave Bergeron
Laurel Bishow
Bohlin Cywinski Jackson
Janet Carter
Louise Check
Tracy Cook
Cramer's Hardware
Margaret & Winston Crawley
Erica Cullmann Family
Cynthia D'Ambrosio
Paula DeLucco
Dime Bank Dingmans Ferry
Dingmans Ferry Stone
D & S Hauling
Steven Fassler
Chris Fischer
Fowler Oil
Bob Frederick Family
Marion Gitterman
Giving Express Online
Hampton Inn Matamoras
Norann Hein
HOVUS, Inc.
Independence True Value
Nick Jecko
Marilyn Kang

Martin Kelly
Thomas & Karen Kontizas
Jane Kuhfus
Rich & Rebecca Lindsey
Kevin Lloyd
Mander Fire & Safety
Larry Martone & Family
Primm Martin
Bill May
Pat McCarrick
John McClasen
McGrail, Merkel & Quinn
Dan Mc Intyre
Milford Journal
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Greta Moran
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Myer the Florest
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Dan Perich
One Point Print
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Howard Parish
Phillips-McGraw Family
Prime Time Meats

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Sterling Reiss
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Adam Sabatine
Charlie Sarica
Sheila Salmon
John Schneider
Anthony Sclafani Family
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Dennis Short
Paul Simmons Realty
Single Shot Rifles
Diane Spencer
Maleyne Syracuse
Rich Stoutmuller
Strunk Albert Engineering
Karol Sundholm
Sysco Foods
Rommel Tan
TSE Electric
Kathleen Thomas
Selma Thompson & Chat Gunter
Anne Troop
Two Saps Maple Syrup
US Foods
Jared Walk
Laraine Ward

CONTINUED...

CERULEAN WARBLER



Meg Welker
Gail Wershing

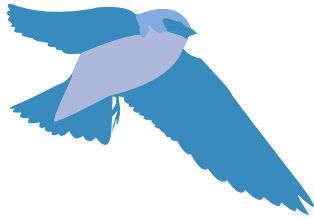
Linda Aumick
Ed Brannon
Kevin Brennan
Kurt Brink
Darren Brown
Vicki Brown
Peter Bryne
Greg Charles
Frank Checko
Terry Cohan
Lucille Crellin
Scott Cross
Ron Demzack
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Charles & Diane Fancher
Gene Farrell
Darren Finan

WRENCHES AUTO
Zaleski Optical Gallery

Dana Foley
Bob Francisco
Darren Fousse
Michael Friedlander & Jeannette Emmarco
Nancy Gallagher
Justin Gallo
David Garrett
Kelly Gaughan
Peter Goldmark
Karl Graf
Bill Hague
Joyce Helms
Don Hinkel
Doug Hobby
Natalie Holley
Nick Iwanisziw

Ernst Kohlstruk
Stephanie Kollar
Abby Meade
Bill Powers
Lois & David Prytherch
Dan & Ann Raley
Judie Rosborough & Family
Neville Strumpf
Claire Sullivan-Ferrara
Vandersluis Family
Lynne Vigorito
Donna Wilhelm Family
Pete & Kelly Wulforth
Jay Ziegler

TREE SWALLOW



Lawrence Alfano
Annamaria Alimossy
Roy Arezzo Family
Stuart & Carolyn Baker
Betty Bingnear
Derry Bird
Bodies 'n Balance
Budget Inn JR's Grill
Jerome Bodkin
Mary Ellen Bradley
The Bushkill Group-Fernwood Golf
The Bushkill Group - Mama Bella's
Don & Chris Burton
Samuel & Kathy Carswell
Mary Collins
Geraldine Daley
Errol & Margery Dech
Delaware Auto
Mike & Suzie Dickerson
Dimmick Inn & Steakhouse
Erhardt's
Robert Friedermann
Good Time Pizza

Linda & George Greene
Marcia Guberman
Dan & Liz Hendey
Hideaway Hills Golf
Ken Horen
Eileen Howatt
Howard Hyde Family
Joy Inserra
Grace Karschner
Kitatiny Canoes
Sylvia Kleff
Harry Kranepool
Rita Lee
Barbara Lemon
Nancy Lyons
Virginia Malone
Charles McCarthy
Karen Medina
Paul Menditto
Elizabeth Mindlin
Kevin & Janine Morley
Mt. Haven
Mt. Manor Golf

The Muir House
Philip & Sima Paskowitz
Leslie Peterson
Pike Physical Therapy & Fitness
Random House
Marguerite Rivetti-Kauffman
Rich Roa
Richie Roche Family
Shawnee Inn & Golf
Sherwin Williams
Patti & Jeff Shreiner
Suzan Starr
Bob & Dori Stewart
Strand Pool
Arlene Tishuk
George Warden
Lutz Wallasch

EASTERN PHOEBE



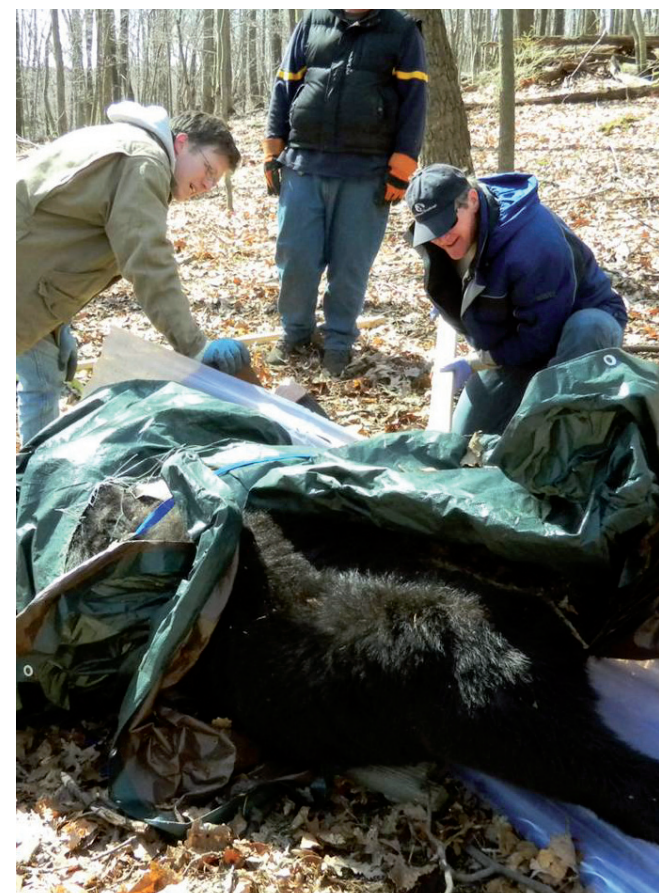
Judith Adelson
John Beljean
Ed & Stacey Blaney
Adele Breitreitz
Brenna H. Bry PhD
Fred Buchholz & Helen Ripple
Robert Confer
Elizabeth Cortright
John & Sarah Donahue
Judy Fitzpatrick
Rachel Hendricks
Florence Higgins

Carolyn Hodges
Home Depot
Jennifer Joseph
Bill Kuhfuss
Carol Lizell
Janet Martin
Mrs. Andrew T. Boggs
Margaret Myer
Bob Newmark
Carol Norr
Diane Ochiltree
Janice Panaro

Connie Pascale
Linda Reik
Charles & Harriet Riter
Mathilda & Steve Sheptak
Elizabeth Small
Patricia Swoyer & Lee Salber
Lou Wentzler
Olga Weston
Rose Ann Whitesell

Financial Reports

	2009	2010
Revenue, gains and other support:		
Instructional fees	\$ 1,124,825	\$1,163,866
State grants	—	217,995
Private gifts and grants	73,750	—
Contributions	45,320	39,137
Rentals	—	18,369
Gain (loss) on sale equipment	—	250
Miscellaneous	—	2,409
Fundraising	24,486	14,083
Investment income	446	1,903
Net unrealized (loss) gain on investments	1,705	—
Gift shop	—	16,137
Other income	44,228	—
Total revenue, gains and other support	1,314,760	1,474,149
Expenses		
Instructional	1,124,420	892,864
Management and general	223,130	241,712
Development and fundraising	87,109	46,891
Total expenses	1,434,659	1,181,467
(Decrease) Increase in net assets from operations	(119,899)	292,682
Capital grants and contributions	195,833	—
(Decrease) Increase in net assets	75,934	292,682
Net assets, beginning of year, as previously reported	1,802,264	1,878,198
Prior period adjustment*	—	(1,641,643)
Net assets at beginning of year as restated	—	236,555
Net assets, ending	\$ 1,878,198	\$ 529,237



* A prior period adjustment was recorded to remove previously capitalized expenditures and accumulated depreciation for leasehold improvements from the Center's books since the leasehold improvements do not meet the definition of an asset under generally accepted accounting principles.

“School should be like this every day.” ~ Tuckahoe School, Southampton, New York

PEEC'S Energy Efficiency Corner

Our goal was and is to use simple and affordable efforts methods and materials that demonstrate sound efficiency systems that homeowners can duplicate.

- Straw bales were used to close off 1200 sq. ft. of unused space in the Education Offices in the winter. Remote thermometers indicate the bales maintained a 20+ degree difference between the heated and unheated space all winter. At the end of winter, we then used the straw to mulch the gardens.
- DRI Core subfloor panels were installed over the concrete floors in the staff housing Penthouse apartments and helped warm the floors and the rooms by 10 degrees.
- A new WiaWela propane, on-demand hot water heater was installed in cabin #1 replacing a broken system of hot water tanks serving cabins 1 and 2 regardless of which cabin was being used. The new system turns on only when hot water is needed, has a zero stand-by loss, and an 84% efficiency rating!
- PEEC's VAC/Dining Hall received a 'Building Design' Honor Award From the National Park Service's nationwide 'Designing the Parks' competition.
- We installed two Paloma PH2-28RDVS tankless, on-demand hot water heaters in the kitchen and two Bosch Powerstream Pro on-demand hot water heaters under the sinks in the service areas of the Dining Hall. They are 99% efficient and replaced a broken electric circulating pump that was constantly in use.
- We upgraded the fireplace chimney in the Main Lobby, put in an Old Mill Woodstove (and fueled it with firewood from storm damaged trees in the park which was split by volunteers. It provides ample heat and retains the fireplace atmosphere.
- We installed a split-unit heat pump/air conditioner combination unit with an HSPF (heating season performance factor) of 10, which tripled the efficiency in the office.



“I like how you mixed fun and educational together.” ~ Group Leader

2010

570-828-2319

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peec@peec.org

www.peec.org



**Pocono Environmental
Education Center**



PEEC IS CLOSE TO HOME

Where Learning comes Naturally