



PEEC
Pocono Environmental
Education Center

2022 Annual Report



PEEC Board of Trustees

MISSION

The Pocono Environmental Education Center (PEEC) advances environmental education, sustainable living and appreciation for nature through hands on experience in a national park.

VISION

"An environmentally enlightened world"

PEEC Board of Trustees

OFFICERS

Chairperson: Dr. K. Joy Karnas
Vice-Chairperson: Marc Gold
Treasurer: Peter Bochnovich
Secretary: Henry Skier

TRUSTEES

Mickey Black
Dr. Barbara Brummer
Dr. Richard R. Lindsey
Norman W. Spindel
Dr. Howard P. Whidden
Sally E. Bohlin

EMERITUS

John (Jack) Padalino
Dr. Calvin Stillman

IN MEMORIAM

Dr. Paul F. Brandwein
Dr. S. Marie Kuhnien
Dr. Harry Miller, Jr.
J. Thomas Seely

In the summer of 2022, Jeff Rosalsky caught me off guard with his announcement that after his many years serving as PEEC's Executive Director, he was ready for retirement. He has been the face of PEEC since my first experience at the Center. At his retirement celebration, Board member Henry Skier wrote "The PEEC family is influenced in many ways by Jeff's leadership... children, young, and mature adults admire him as an environmentalist and a leader of his community. I am fortunate to know and respect Jeff. Aren't we all?" I whole-heartedly agree. I think many people are affiliated with PEEC because of Jeff's enthusiasm for the Center. I think we all fed off his energy and thus wanted to be a part of his community.

Change is never easy. Few people welcome change. And yet, change is natural and necessary.

The PEEC landscape has changed before. A visit to this campus in the 1950s would have required a recently obtained marriage license as Honeymoon Haven catered solely to newlyweds. You could nestle into one of the quaint cottages, swim in the resort pool, or engage in an activity like bowling, hiking, or horseback riding. By the late 1970s, few newlyweds were making the Poconos their honeymoon destination, and, thus, change was thrust upon this site as it transitioned to an environmental education center. The six-lane bowling alley became classroom-learning spaces and bunkbeds replaced the single beds and inset bathtubs in the cabins. The dining hall transitioned to a nature center and then was replaced by decking and yurts. The indoor swimming pool now houses a simulated bat cave and beaver dam, and new log cabin bunkhouses are popping up in the heart of the campus.

Change is hard, but it can also be a way forward.

In January 2023, Kelly Daly began her role as the Executive Director for PEEC, and we are already beginning to see her impact on the Center. Summer camps have been expanded, increasing availability, clearing the waitlists, and ensuring that all children can have the PEEC summer experience. To help with this expansion, there have been newly hired summer staff, including international counselors, providing entirely new perspectives (and accents) for the summer students to absorb. Students are participating in "NASA Goes to Camp" as they pilot some of the GLOBE Observer curriculum for citizen science and interact with experts through virtual sessions provided by NASA. As we look forward, there are plans for additional hiring and expanded experiences for students. Community connections are being established and strengthened as PEEC invites a more diverse community to experience what PEEC has to offer, adds more exciting public programs to the calendar, and the Center develops partnerships with other organizations such as the Academy of Natural Sciences and Penn State Extension.

PEEC has been a force for environmental education for over 50 years and has benefited from transition and change. I am proud to be a part of this still-thriving community and invite you to join me as we see where the next 50 years take us!

~ K. Joy Karnas, Ph.D., Chair of the Board of Trustees



K. Joy Karnas, Ph.D., Chair of the Board of Trustees

PEEC People



Kelly Daly, Incoming Executive Director, and Jeff Rosalsky, Retiring Executive Director

PEEC Management Team

Executive Director.....	Jeffrey Rosalsky
Director of Business Management.....	Kirsten Larick
Director of Development.....	Joel Penkala / Amanda Subjin
Facilities & Physical Plant Manager.....	Ted Wetzel
Head of Maintenance.....	Marc Wetzel
Director of Education.....	Stephanie Sherman
Director of Operations.....	Derek Scott
Director of Group and Grant Coordination.....	George Johnson
Public Program Manager / Volunteer Coordinator.....	Kate Hausman
Asst. Summer Camp Director / Special Events Coordinator.....	Justin Murray
Program Planner.....	Sara Neral
Financial Director of Grants.....	Mariann Oswald
Dining Hall Manager.....	Alissa McDermott / Judith Lanza
Public Relations / Marketing.....	Janine Morley

Instructors & Interns

Cassandra Colefield, Anthony Derrenbacher, Nikayla Dejonzka, Andrea Drumbore, Kaitlyn Jones, Kayleigh Karpowicz, Lauren Knierim, Kaitlyn Korblick, Angela O'Brien, Claire Mcharg, Kimberly Price, Holli Saar, Christina Santo, Marissa Seip, Amanda Smith, Elayan Syfor, Henry Troijan, Michael Wall, Lawrence Zmuda

Education & Operations Updates

Education Updates

In 2022, PEEC welcomed 85 groups for overnight programming with a total of 5,925 visitors. The spring season began with visits from 30 schools and autumn saw the return of schools making up for lost pandemic-era trips. Shout-outs to the Girl Scout Survival crew, Stevens Cooperative, Tucakhoe, Greene Street Friends and new school Solomon Schecter for executing 2 or more trips to catch up students on programming!

PEEC continues to expand its partnership with the National Park Service and schools in our surrounding community through *PEEC into the Classroom* programming. In 2022, PEEC delivered 72 programs serving approximately 1,650 students across 17 schools.

Held during Indigenous People's weekend, PEEC welcomed over 600 visitors to celebrate our 50th Anniversary during Harvest Festival. Highlighting PEEC's role in educating visitors about the lands of the Lenape people, PEEC received generous support from the **Rotary Club of the Stroudsburgs** and **Greater Pike Community Foundation** to host the National Scenic Visitor Center's *Earthwalk Explorer Exhibit*; a large walk-on relief map of Pennsylvania and surrounding Appalachian Mountain states providing insights into the Lenape people and their stewardship of these lands.



Operations Updates

- Judith Lanza joined PEEC in 2022 as the Director of Dining Services. In addition to adding a variety of new recipes for groups, Judith began offering cooking and baking classes in the Dining Hall. More classes are planned for 2023.
- The DEWA Trail Stewards continued volunteering at PEEC this past year. During the third weekend of each month (April – November), these volunteers tackle everything from clearing brush to painting trail blazes and building bridges. Without their dedication, PEEC would not be able to keep the trails nearly as well maintained. This past year they expanded their work and improved our tent site by re-building raised platforms.
- Also in 2022, several of the older, un-renovated cabins on the hill were replaced by new log cabins. PEEC plans to acquire funding to install additional log cabins, which will provide new bunks for guests and take PEEC forward into the next 50 years of environmental education.



Take a PEEC!



Watchers on the Water

The Academy of Natural Sciences and Independence Seaport Museum participated in our multiday river camping trips. Each organization brought roughly 17 people and spent their time here learning about our local watershed. Funding for Watchers on the Water was provided by the **William Penn Foundation**.



The Sci Q Project

This year, 13 students took advantage of our week-long residential science camp. **ThorLabs** and **First Energy** Foundation graciously provided the funding for the students to visit our local universities, a tour of Sterling Hill Mine Museum, and more.



Bridge the Gap

In 2022, we hosted 24 free or low cost public programs through generous funding from the **William Penn Foundation**. We had approximately 230 participants for BTG programs, which included: snowshoeing, cross country skiing, orienteering, and pond and river paddles.



WATER! Program

With funding from the **William Penn Foundation**, 5 different schools participated in our WATER! (Watershed Awareness – Teaching Everyone Responsibility) programming in 2022. In total, 241 students from the Philadelphia region experienced a 2-night/3-day stay at PEEC.



Summer Camp

PEEC Summer Camps welcomed over 400 campers during our 7 week season! This makes Summer 2022 our largest summer camp season yet! We also increased our staffing capacity to include an entry level Camp Counselor position for high school graduates. Camp Director Steph was pleased to hire 3 former volunteer counselors for their first paid jobs at PEEC!

Fast Facts

Public Programs: In 2022, PEEC held 105 public programs. These programs included guided interpretive hikes, sightseeing trips, weekend workshops, and wacky science lessons for kids. Total public program visitor numbers for the year are approximately 19,500.

Additionally, The EcoZone was open for the public 18 days, with over 250 visitors enjoying the exhibits of the indoor discovery room.



2022 PEEC VISITORS



Volunteers: We had 423 volunteers help out at PEEC in 2022. We appreciated help in the EcoZone, around campus, and on the trails!

Trail Use: In 2022, over 10,250 people used PEEC's twelve miles of publically accessible and FREE hiking trails!

Scout Programs: 39 Scouts (Girl Scouts and Scouts BSA) attended PEEC Badge Fests in 2022. Additionally, 26 troops, totaling 504 visitors, join us at PEEC for individualized field trips.



Fundraising & Financial Report

Through the success of our fundraising events, 100 for \$1,000, Tough as Trails, and NEPA Gives, and the generosity of our donors and our Board of Trustees, we surpassed our \$100,000 goal for the 50th Anniversary Endowment Fund. Over \$103,000 and counting will safeguard PEEC financially as we look toward the next 50 years of environmental education stewardship.



	2021	2022
Revenue, Gains, and Other Support		
Instructional Fees	432,030	821,368
Grants	381,076	620,808
Grants - COVID	802,671	
Contributions	142,642	242,815
Fundraising	32,068	15,128
Investment Income	4,686	6,030
Net Unrealized (loss) Gain on Investments	1,836	-10,954
Gift Shop	8,974	25,404
Other Income	—	—
Total Revenue, Gains, and Other Support	1,805,983	1,720,599
Expenses		
Instructional / Program Services	1,113,680	1,393,392
Management and General	110,626	141,036
Development and Fundraising	7,010	6,119
Total expenses	1,231,316	1,540,547
(Decrease) Increase in Net Assets from Operations	574,667	180,052
Net Assets, Beginning of Year as Previously Reported	913,077	1,487,744
Net assets, End of Year	1,487,744	1,667,796
Depreciation	34,675	33,624
Other Adjustments to Reconcile Changes in Net Assets	65,934	(59,602)
Net Cash Provided by (Used in) Operating Activities	675,276	1,641,818
Net Cash Flows from Investing Activities / Payments for Property & Equipment	(18,173)	(401,631)
Net Cash Flows from Financing Activities	(16,299)	(14,849)
Net Increase in Cash and Cash Equivalents	640,804	(262,406)
Cash and Cash Equivalent: Beginning of Year	765,189	1,405,993
Cash & Cash Equivalent: End of Year	1,405,993	1,143,587
Supplemental Disclosures:		
Cash Paid During Year for Interest	3,252	4,279



2022 PEEC SUPPORTERS

BALD EAGLE



Jim Amigh
Dean Baratta
Paul Biedlingmaier
Peter and Sally Bohlin

Tom and Barbara Brummer
Michael Derrenbacher
Marc and Sharon Gold
George Hill

Michael and Jeanne Johngren
Carolyn Licht
Richard and Rebecca Lindsey
Jack and Carol Padalino

Jacob Petersen
Norman and Sharon Spindel
Daniel White

RED SHOULDERED HAWK



Dan Abramson
Yvonne Bell
Mark Biedlingmaier
Paula DeLucco
Scott Elder and Barbette Weimer-Elder
Finders Keepers West
Jeanne and Grant Genzlinger
William Gerson

Marcia Kaplan-Mann
Ken Klipstein
Ron Kuby and Marilyn Vasta
Jon Latimer
David Lender
Sherlynn Liang
Greg and Trish Lutfy
Kathleen Lyon and Darrell Berger

John McCauley
Elizabeth Mindlin
Alice Motten
Elizabeth Motten
PennyWise Fuel Company
Laura Ripp
Jeff and Gail Rosalsky
James and Gloria Ross

Carole Sebbane
Bill and Liz Sherman
Carolyn Shuttleworth
John Thompson
Nathaniel Tindel
Angela Watson
Andrew and Julie Wilshinsky
Ed Winters

BLUE HERON



Hal & Kathie Aaron
Anonymous
Alexa Bastelica
Joseph and Sara Bedrick

Christina Byrne
Brian Callahan and Elizabeth Deby-Callahan
Andrew and Heather Desko
EarthShare Pennsylvania - Anonymous Donors

Larry and Fran Martone
Michael Newmark
James Pedranti

Jeffrey Shapiro
Susan Stevenson

SCARLET Tanager



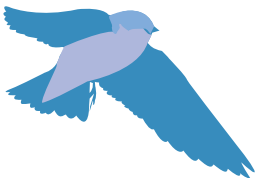
Anonymous
Anonymous
Roy Arezzo
Katrina Barnas
C. Lester Beck
John Bell
Mark Bintinger
Ilse Bleck
Roberta Bramhall
Michael and Victoria Brown
Richard and Marina Buckley
Janet Carter
Lauri Centolanza
Holly Coats
John and Sherry Cohn
John and Carol Fern Culhane

Sue Currier
Tony DeFina and Paulette Hughes
Tara Evenson
Charles and Diane Fancher
Peter Ferguson
Sandy Fillebrown
Barbara Fritzinger
Rosemarie Geng
Pam Gregory and David Palladino
Grey Towers Heritage Association, Inc.
Kathy Haffey
Christine Herz
Lana Hill
Karen Kontizas
Joseph and Beth Kuemerle
Thomas LaDuke

Alain and MaryAnn Lajoux
Michael Lavanga
Pam Lott
Janet Martin
Stephen McBride
Patrick McCann
Jacqueline McDonough
Karen Medina
Lee and Sonda Miller
Mary Nenno
Robert and Kristina Newmark
Karla and Jay Nugent
Phyllis Olson
Our Lady of the Mountain - Knights
of Columbus Council 9832
Abby Pariser

Sari Pessah
Rachel Pfaffer Esrig
Prime Purchasing
Judie Rosborough
Sheila Salmon
Maureen Schaeffer
Gregory and Anne Steinberg
Joseph and Jane Vacca
Stephen Van de Loeht
Lucien Van Elsen
Julie and Jim Vick
Vanessa Vieux
Meg Welker

TREE SWALLOW



Daniel Amenda and Anna Panettiere
Karen Armstrong
Olga and Aleksandr Artamoshina
Joan Broderick
Fred Buchholz and Helen Ripple
Donald and Chris Burton
Al and Donna Campoli
Deborah and Tim Clemens
Designs by Elena, LLC
Brian Fake
James Felsner
Niki Fluck

Barbara Frazier
Christyan Gilbert
Gussie Graffeo
Lorraine Gregory
Linda Hahn
Joseph Paul Horning
George and Ashley Johnson
Robert Joyce
George and Helen Lauscher
Mary-Ann and David Lewis
Chris and Marcy Martin
Paul and Marguerite Menditto

Yehudit Moch and Judith Ullman
Cindy and Dwayne Mosier
Kristin Muller
Julie Oberstoetter
Kimberly Oxholm
Ray and Muriel Paquette
Philip and Sima Paskowitz
Susan and James Penny
Robert and Melody Remillard
Larry and Marion Rivers
Dennis and Mayra Sacco
Stephen and Jennifer Schoonover

John Serrao
Phyllis Sexton
Patti and Jeff Shreiner
Judson Shutt
Lora Smechov and Oleg Poletayev
Amanda Subin
Jon and Wendy Westock
Olga Weston
Ted and Penny Wetzel
Edson and Barbara Whitney
Peter and Kelly Wulffhorst

EASTERN PHOEBE



Karen Aho
Anna Alimossy
Lindsay Augustine
Michael and Kimberly Bassett
Mickey and Barbara Black
Sheri Bone
Adele Breikreitz
Aaron Brown
Victoria Callaghan
Ann Capozzolo
Bonnie Congiu
Angelo Correa
Margaret and Winston Crawley
Jennifer and Brian Drake
Ed Eberhardt
Jane and Wayne Evans

James Frye
David and Kathleen Gardocki
Bill and Rosemarie Hammond
Jill Hardina
Eva Jakubowski
Tamre and Robert Joyce
Ron Kanarr
Mary Beth Kashuba
Obi Kaye
Isabel Keppel
Brad Koller
Rachael Lane
Ben and Kirsten Larick
Charles Lewitz
Jacqueline Liotto
Robert Luebkmann

Charles and Barbara McCarthy
Brianna McLeod
Miranda Mead
Patricia Michelin
Milford Garden Club
Lisa Miller
Joseph Moricone
Kevin and Janine Morley
Mary Murray
Darlene Norris
Peters Valley School of Craft
Jeffrey Phillips
Sarah Raley
Debbie Risko
Amber Rohner

Melissa Romero
Derek and Alyssa Scott
Carole and Fred Serino
Stephanie Sherman-Barr
Bob and Dori Stewart
Martha and Walt Szychulski
Kay Tosi
Helene Trimarchi
Yekaterina Trofimova and Misha
Bereslavski
Mary Ann Uppstrom
Marianne and Rick Walsh
Lois Weingarten
Daniea White-Gouldthorpe
and Samuel Gouldthorpe

IN MEMORY & IN HONOR DONATIONS

Jim Amigh	In Memory of Lee Todd Amigh and Dr. Marie Kuhnien
John and Sherry Cohn	In Honor of Marc Gold
Scott Elder and Barbette Weimer-Elder	In Memory of Ryan McLaughlin
Niki Fluck	In the Name of Betty White
Pam Gregory and David Palladino	In Honor of Jeff Rosalsky's Retirement
George Hill	Carol A. Hill
Marcia Kaplan-Mann	In Memory of Michael Mann and In Honor of Jack Padalino
Jack and Carol Padalino	In Memory of Marie Kuhnien
Jeff Rosalsky and Gail Shuttleworth	In Memory of Sondra Rosalsky
Judie Rosborough	In Memory of Heather Rosborough
Weiss Humanick Support Services LLC	In Memory of Connie

IN-KIND DONORS- BUSINESS & INDIVIDUAL

Rachael Lane
Kirsten and Ben Larick

Richard and Rebecca Lindsey
Pocono Maps

Carole and Fred Serino
Lois Weingarten

Weis Markets

GRANTS & CORPORATE SPONSORS

Abel HR, Inc.
AM Skier Agency, Inc.
Amazon Smile
Anne Spychala Family Charitable Foundation
Babbling Brook Cottages
BNY Mellon Community Impact Program
Copper Beech Foundation
Cordray Corporation
Dancing Tides Foundation
David S. Miller Family Charitable Gift Fund
Davis R. Chant Realtors
Dingmans Choice and Delaware Bridge Co
Edge of the Woods Outfitters

FirstEnergy Foundation
Greater Pike Community Foundation
JC Kellogg Foundation
John A. and Margaret Post Foundation
Lehigh Valley Health Network
Litzenberger Family Foundation
Milberg Factors, Inc.
National Parks Foundation
National Wildlife Federation
PA Fish and Boat Commission
PA Recreation and Park Society, Inc.
Paul F. Brandwein Institute, Inc.
Paypal Giving Fund

Pike County COVID 19 Relief Fund
Pine Forest Camp
Pocono Mountains Visitors Bureau
PPL Electric Utilities
Rotary of the Strousburgs
TC Energy Foundation
The Dime Bank
The Richardson Foundation
ThorLabs
Walmart
Wayne Memorial Community Health Centers
Weis Markets, Inc.
Weiss Humanick Support Services LLC



Thank You for Your Continued Support



3 TYPES OF PROGRAMS

- On-Site Trips 
- Virtual Outreach
- In-Person Outreach

30,000

 VISITORS 
EDUCATED
EACH YEAR

50 YEARS

ENVIRONMENTAL &
SUSTAINABILITY
EDUCATION

20

ENVIRONMENTAL
Educators on
Staff   



PEEC

Pocono Environmental
Education Center

30 CLASSES Including

- Water Quality 
- Wildlife Ecology
- Geology 

1 OF A KIND

 
EcoZone
DISCOVERY ROOM

310 BEDS* FOR Overnight Trips

6 AMAZING HIKING TRAILS



*PEEC is close to home,
where learning comes naturally!*

PEEC is located off of Route 209 inside the Delaware Water
Gap National Recreation Area in Dingmans Ferry, PA.

538 Emery Road • Dingmans Ferry, Pennsylvania 18328

570-828-2319 | peec@peec.org | www.peec.org

