

It's PEEC's 50th Anniversary in 2022!

For 50 years, PEEC has provided amazing environmental and sustainability education to students of all ages. To commemorate this accomplishment, and to keep PEEC strong for the next 50 years, PEEC is establishing a 50th Anniversary Endowment Fund that will provide recurring operational funding for PEEC's future.

Despite the difficulties that have faced the non-profit sector over the past two years, in particular organizations like PEEC which rely so heavily on the depth of impact that in-person programming provides, we have continued to thrive. It has been 50 years of environmental education, 50 years of school programs, summer camps, STEM education, public programs, and enjoyment of the outdoors. Most importantly, it has been 50 years of providing tens of thousands of kids per year with 'firsts': a first time camping, first time hiking, first time connecting with the natural world, and first visit to a National Park. PEEC has provided 50 years of consistent and unbroken environmental education despite adversity like the COVID pandemic and multiple natural disasters.

If the pandemic taught us anything here at PEEC, it was to remain dynamic in the face of change. Though PEEC was able to embrace these tumultuous times, the lens of change is not always rosy. In the last two years, PEEC's sister organizations, the Greenkill YMCA and The School of Conservation, both shut their doors.

It seems no mere coincidence that PEEC is celebrating its 50th anniversary while emerging from trying times. To mark this new beginning and the start of another 50 years of environmental education, PEEC has set forth the lofty goal of establishing a lasting endowment. PEEC has always been supported by the generosity of our donors, through funding from foundations, and through the support of grant dollars, but establishing an endowment will help PEEC begin each new year with confidence that our basic expenses will be met. The freedom provided by such knowledge will allow for the pursuit of new school and camp offerings, infrastructure improvements, and public programs and exhibits that would establish PEEC as the go-to environmental education and outreach center in the region and for the 4 million visitors to the Delaware Water Gap National Recreation Area each year.

We are asking you now to please support the work that PEEC has done and continues to do -- advancing environmental education, sustainable living, and appreciation for nature through hands-on experience in a national park.

PEEC's goal is to raise a \$100,000 Endowment and our Board of Trustees has committed to raise the first \$50,000. Please consider supporting PEEC's 50th Anniversary Endowment Fund with a special gift by emailing me at jrosalsky@peec.org.

Yours sincerely,



Jeff Rosalsky
Executive Director

