

2013

Annual Report



PEEC

Pocono Environmental
Education Center



Celebrating 42 Years

OF QUALITY ENVIRONMENTAL EDUCATION IN THE DELAWARE WATER GAP NATIONAL RECREATION AREA

PEEC Board of Trustees



MISSION: The Pocono Environmental Education Center (P.E.E.C.) advances environmental education, sustainable living and appreciation for nature through hands on experience in a national park.

VISION: ...an environmentally enlightened world...

PEEC Board of Trustees

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*Barbara Brummer, Ph.D.,
Chairperson*

Our changing world is moving faster than ever before – from our weather patterns to our methods of communication – and all of us have to scramble to keep up. In this fast-paced environment we need to make time to experience nature first-hand.

At PEEC we are all about that experience...that outdoor classroom where our children can get a taste and a feel for the "speed of nature". Enjoying the peace and quiet of the rich forests, fields and spectacular tumbling waters surrounding PEEC is an experience not to be forgotten...it is transformational. We work hard to give this experience to every child and adult who attends a PEEC program. In 2013, over 24,000 visitors were changed by their exposure to the magic of a PEEC experience.

Thank you to all who have helped to make 2013 a very successful year.

Barbara Brummer,
Ph.D., Chairperson

PEEC People



Jeff Rosalsky, CEO

Christian Babcock - Maintenance
Sheri Bone - Director of Group Program Business Development
Molly Check - Naturalist/Workshop Manager
Barbara Derrenbacher - Receptionist
Laura DeWolff - Program Planner
Wendy Gannon - Dining Hall Manager
Kristen H'ekrote - Program Planner
Flo Mauro - Director of Development
Janine Morley - Public Relations/Marketing
Mariann Oswald - Director Business Management
Allison Owczarczak - Director for Education
Jeff Rosalsky - Executive Director
Jessica Snyder - Camp/Volunteer/Special Events Manager
Ted Wetzal - Facilities Manager

Instructors & Interns

Will Rode, Hannah Taylor, Glenn Simpson, Susie York, Laura DeWolff, James Maloney, Lea Della Vechia, Safiya Sabir, Jillian Hanelly, Ryan Gerbeby, Ian Kelmartin, MaryBeth Nied, Alyssa Tomaskovic

VIP's (Volunteers in PEEC) extraordinaire

Lou Wentzler - Groundskeeper
Carolyn Shuttleworth - Master Gardener
Larry Martone - Mr. Fix-it

"2013 at PEEC was a year of significant growth for me, since it was my first full time year working behind the scenes. It was wonderful to see how much goes on behind the scenes to make PEEC work, and to see the all of efforts that go into bringing groups here. There is always something new going on at PEEC. The kids love the changes we make, and so do the staff, because it helps keep what we do fresh and exciting. I consider myself lucky to be a part of PEEC and I am looking forward to what's next."

Laura DeWolf
Instructor / Program Planner

"This was my 9th stay at PEEC and as always, I simply cannot say enough good things about the PEEC experience. I always learn something new on every trip. What do we enjoy the most here? Everything!!!" ~ Teacher

In Their Own Words

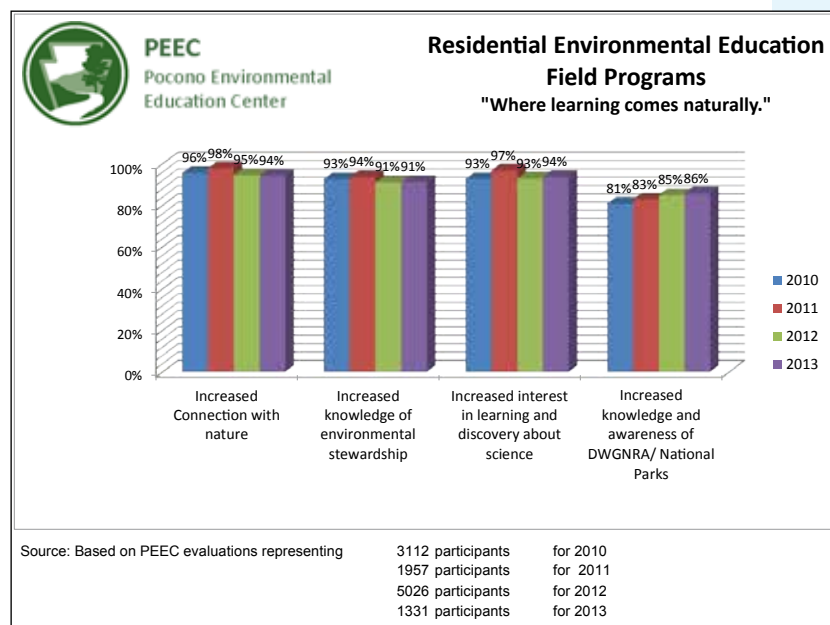


PARENTS



STUDENTS

PEEC's Program Assessments



"The staff continues to be lovely, well trained, knowledgeable and enthusiastic lovers of nature. They were most patient and shared their love of the outdoors in a way that inspired the same. All of the staff, the instructors, food service folks, office are always super nice and accommodating." ~ Teacher

2013

Facilities



Cabins

Completed renovations to cabins #0 and #7
Began interior and exterior renovations to #6 and #8

Main Building

Installed new heating systems

Dining Hall

Built cement pad for
dumpster / composting area
Installed fence around
dumpster / composting area

Campus

Built wooden 'trellises' for all front facing
windows of the Main Building

Development Update

GRANT FUNDING

	2012	2013
Geraldine R. Dodge Foundation	\$15,000	
Nat'l Park Foundation Active Trails		\$20,000
Nat'l Park Foundation Ticket to Ride		\$8,000
Nat'l Park Foundation/America's Best Ideas	\$15,000	
Nat'l Park Foundation Impact Grant	\$10,000	
Nat'l Environmental Education Foundation	\$5,000	
Invisible Prince Foundation		\$5,000
Litzenberger Family Foundation	\$5,000	\$500
Biondo Family Foundation	\$12,000	\$8,000
Harry & Jeanette Weinberg Foundation	\$60,000	\$50,000
Spychala Family Foundation		\$11,000
Price Chopper Golub Foundation	\$1,000	\$2,751
Constellation Energy/Exelon	\$4,500	
Wal-Mart	\$250	
NCAC	\$250	
Berkowitz II Foundation	\$500	\$5,000
GA Stetson Middle School - EcoZone! exhibit	\$2,000	
Ronald McDonald Charities		\$3,000
PP & L- PA Power & Light Electric Utilities	\$5,000	\$4,000
Dime Bank	\$5,000	\$5,000
Waste Management		\$4,000
Pocono Arts Council	\$485	\$1367
Maroon Five / Reverb		\$418

ANNUAL SUPPORT

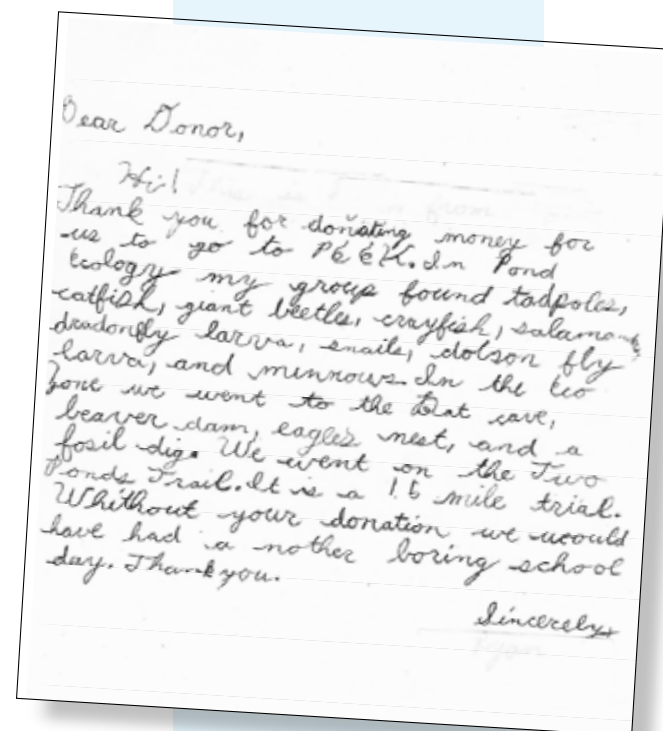
	\$28,500	\$127,912
Membership, Contributions, Golf Outing, Wild Things Ball		
Plant Sale, Game Dinner etc.		
TOTAL	\$166,985	\$256,448

PA Dept. Conservation & Nat. Resources (2010)
project for PEEC lower campus upgrades
being implemented 2013-14

"I really do look forward to the food....a week of carbs and yummys in a menu that means the boys will not complain...and then feta and beets on the salad bar means the teachers will not complain...wow!!" ~ Teacher

Financial Report

	2012	2013
Revenue, gains and other support:		
Instructional fees	\$1,006,131	\$1,020,155
State grants	175,078	162,882
Private gifts and grants	—	—
Contributions	56,962	121,998
Rentals	12,282	3,163
Gain (loss) on sale equipment	—	—
Miscellaneous	8,393	6,002
Fundraising	16,848	36,372
Investment income	1,979	5,941
Net unrealized (loss) gain on investments	—	—
Gift shop	9,228	7,908
Other income	—	—
Total revenue, gains and other support	1,286,901	1,364,421
Expenses		
Instructional	1,117,752	1,048,360
Management and general	253,783	261,401
Development and fundraising	52,396	55,894
Total expenses	1,423,931	1,365,655
(Decrease) Increase in net assets from operations	(137,030)	(1,234)
Net assets, beginning of year, as previously reported	502,712	365,682
Net assets, ending	\$ 365,682	364,448
Cash Flows from Operating Activities:		
Increase (Decrease) in net assets	\$(137,030)	(1,234)
Adjustment to reconcile increase (decrease) in net assets to net cash provided (used) by operating activities:		
Depreciation	64,873	68,591
Unrestricted non-cash contribution	(8,248)	—
(Gain) loss on disposal of equipment	—	—
Interest charges applied to line of credit	—	—
Unrealized loss (gain) on investments	(1,589)	(5,756)
Change in accounts receivable	26,857	(32,174)
Change in prepaid expenses	(809)	(2,764)
Change in inventory	(723)	1,145
Change in accounts payable	19,205	(23,116)
Change in accrued wages	(21,524)	—
Change in accrued expenses	31,000	(5,096)
Change in deferred revenue	26,793	(28,410)
Change in Insurance Claim Receivable	—	50,483
Net Cash Provided by (Used in) Operating Activities	(51,678)	21,670



“The facilities get a little better every year. Someone is working really hard to keep these spaces nice and fresh...and new windows...awesome, thank you!” ~ Chaperone

2013

Take a PEEC!



Bridge the Gap (BTG)

- new in 2013, engaged hundreds of folks from the local communities in numerous PEEC led hiking, biking and paddling programs in and around PEEC and the DWGNRA. In order to maximize our efforts and attract as many new visitors to PEEC as possible, we worked with several local partners including Bushkill Outreach, waived user fees, provided transportation, bikes and canoes and healthy snacks. BTG was funded in part by a National Parks Foundation Active Trails Grant.



Growing Green (GG)

- since it began in 2009 as a 2 week day camp for 20 campers, GG has grown into a thriving 5 week summer resident camp for children and young adults with special needs. PEEC and GG partner, Easter Seals (ES) served 125 campers and family members in 2013..



Electricity for the EcoZone!

- It has always had electricity (except for weeklong outages of Hurricanes Irene and Sandy), but we have added a new interactive EcoZone exhibit where visitors can produce their own electricity. We have three stationary bicycles hooked up to a series of small generators with the capacity to produce 1200W of electricity. The new exhibit was made possible by a generous donation from G.A. Stetson Middle School students and the Stetson Drama Club.



EcoZone! Award

- PEEC's EcoZone! was recently awarded First Place in the Education Category of the 2013 Nonprofit & Community Assistance Center Awards.



MXS Aquatic Enzyme studies

- Malcolm X Shabazz High School (MXS) high school students collaborated with researchers, Dr. Karen Lloyd and Dr. Andrew Steen, at the University of Tennessee (UT) department of Microbiology to conduct an enzyme field research project at PEEC. The field research project was funded in part by a grant from the Foundation for Newark's Future.

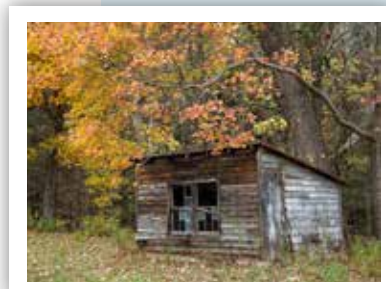


"I had a very enjoyable time at PEEC...thank you for all the education and fun you provided for us. I really enjoyed the hikes and I will show everything I learned to my parents."

~Student, Wagner MS, NYC

“Over the River and Thru the Woods”

- introduced 500+ local 3rd and 4th grade students to the resources of PEEC and the DWGNRA and how they can access them. It's three-part program consists of: 1) a pre-trip outreach program at each school site by PEEC staff, 2) an actual outdoor field trip day at PEEC that includes a tour of PEEC's EcoZone! discovery room and hike and 3) a follow up school site visit by PEEC staff to reinforce what they learned on their field trip and learn about additional DWGNRA and PEEC programs. It was funded in part by a National Parks Foundation Ticket to Ride Grant.



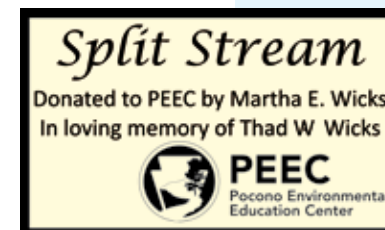
SCI Q Project

- brought 14 gifted high school students from PA, NJ and NY to PEEC for a week-long, intensive summer science experience including hands-on studies, research opportunities, field trips and field work in the areas of geology, botany, zoology, embryology, chemistry and physics. Classes were taught by professors from Cedar Crest College, East Stroudsburg University, and St. Joseph's University, Penn State University, the DWGNRA and more. Students also engaged in teamwork creations of insulation projects and a cardboard regatta.



Split Stream property donated to PEEC

- Martha Wicks donated 1.9 acres to PEEC in memory of her husband, Thad Weeks. 'Split Stream', located on Sunset Lake Road, consists of deciduous and evergreen trees and has a beautiful stream running through it. 'Split Stream' is a wonderful outdoor venue for numerous environmental activities including geology, water quality studies, managed forestry and more.



The Hoop House

- a 14' x 24' greenhouse donated by the East Stroudsburg Area School District North Campus High School includes a solar array to operate fans, air flow and a gro-lite; racks and stacks for plants/trays and a supporting trellis for hanging plants and insulation. The Hoop House will be used year-round for public education programs including Volunteer Days, weekend gardening workshops, the Native Plant Sale, Growing Green Summer Camp program for children and young adults with special needs and our on-going environmental education and sustainable living programs. Funded in part by a grant from Pennsylvania Power & Light.

“Thank you for sharing the great outdoors with us, we really appreciate it. We are always walking around the city waiting for the next big thing...now we finally have some experiences as an outdoorsman. The sights we see in the city are amazing, but the great outdoors are a whole different thing. I loved everything.” ~ Student, NYC

Wild Things Ball



PEEC's first annual "Wild Things" Ball, held Saturday November 2 at the Hotel Fauchere in Milford, was a great success. Over 100 people attended, to launch PEEC's 21st Century Sustainability Campaign, and raised approximately \$45,000 net of expenses. According to Rebecca Lindsey, a member of the event committee, "We could not be happier with the outcome. We exceeded our goals for attendance and fundraising, but most importantly, we wanted to have an event that was both beautiful and fun, so that people will want to come back year after year. Thanks to the hard work of many volunteers and the Fauchere staff—not to mention a great band— I think we succeeded." Jeff Rosalsky, PEEC Director, added, "PEEC is a private non-profit organization,

dependent for most of its support on private fundraising. Since we receive no government funding, events like this one make a critical difference in our ability to undertake capital improvements."



"I love how the instructors are interested in what they do and try to teach us what we can do. Even when something gets cancelled like the hike because of too much thunder, they still find a way for us to do it. I think they want us students to be able to use those skills out in the world one day. I enjoyed PEEC the whole way." ~ Student, Newark, New Jersey

Sustainability Lodge

PEEC's 21st Century Sustainability Campaign has as its centerpiece a new Sustainability Lodge, designed like PEEC's dining hall by architect Peter Bohlin. Bohlin attended the Wild Things ball and spoke about his vision for the Lodge. He also provided a sketch of the Lodge for the event auction. Many other local businesses and individuals also donated to the auction, which was conducted by Sean Strub of the Fauchere. Randy Auman and Jim Vandevender of Milford were responsible for the event décor.



"I will never forget those 3 days at PEEC. They were the best days of my life!" ~ student, Wagner MS, NYC

2013



PEEC SUPPORTERS

2013

BALD EAGLE



AM Skier
Suzanne Anderson Estate
Barbara & Tom Brummer
Paul Canevari
Steve & Erica Cullmann
Eric & Jennifer Hamill
George Hill
Stephanie Kollar

Richard & Rebecca Lindsey
Gregory & Patricia Lutfy
Niki Jones Agency
Ed Raarup & Scott Eck
Rent Event
Graham - Judy Rice - White
Jeff & Gail Rosalsky
Czashka Ross

Sam & Brenda Ruello
Paul & Carolyn Shuttleworth
Richard Snyder
The Dime Bank
Ron & Sarah Uva
WaiWela (ETS)
Martha E. Wicks
Lords Valley Country Club

RED SHOULDERED HAWK



Harold Aaron
Bohlin Cywinski Jackson
Berkowitz II Foundation, Inc.
Drs. Richard & Marina Buckley
Carhart-Kline Family
Bertrand & Susana Delanney
Ken & Amy Ferris
Molly & Mike Flewarty - Babey
Ann Frye
Marty & Kelly Gaughan

Michael & Elizabeth Geitz
Horbey Family
Niels Kistrup
Kittatiny Canoes
Bob & Amy Litzenberger
Milberg Factors
Milford Antique Shop
Dave Miller
Lee & Sonda Miller
Marvin & Frances Naftal

Allison Owczarczak
Peter's Valley
SD26
Anthony Vallese
James VanDevender
Janine Vernon
Westerman Family
Daniel White
Andrew & Julie Wilshinsky
WOODLOCH Springs Golf

BLUE HERON



Action Sports
Bill Jr. and Bill III Beckman
B & K Tax Service, Inc.
Barbara Derrenbacher
Doris & Tom Dodd
Dennis, John, Jeannette & Marilyn Dondero
Sean Durden
Elisa Ferracane
Fretta's
Great Bear Country Club
Hudson Valley Nursery & Garden Ctr.

Karen & Chris James
Judy & Nick Jecko
Tom Kirkwood
Ken Klipstein
Lisa Levart
Carolyn Licht
Flo Mauro & Heather Chadwick
Jeannette Miller
Kathy & Brian O'Hare
Peter's Valley Crafts
Carol Phillips

Pike County Outfitters
Random house
Reverb
Ross Family Foundation
Shawnee Craft Brewing
Shawnee Mountain
Michael, Allen, Joan & Hannah Taylor
Waterwheel Café, Bakery & Bar
Dr. Howard & Dr. Jennifer Whidden - White
Trish & Greg Woznick
Sasha Zhitneva

SCARLET TANAGER



Dan Abramson
ABEL HR Services
Saraswati Acosta
AL DANA Contractors
Jim and Lee Amigh
Rai Anovrata
Roy Arezzo
Linda Aumick
Edward and Maria Barnas
Katrina Barnas
Lou & Barbara Bataille
Beach Lake Sprinklers
Dave Bergeron
Heidi Berman
Blue Bell Leasing
Peter & Sally Bohlin
Sheri Bone
Kevin Brennan
John Brophy
Peter Bryne
Kevin Burke
Bushkill Inn & Conference Center
Skip & Heidi Carlton

Janet A. Carter
Century 21 Roy B. Hull
Rachel Chaput
Mark Cole
Tracy and Peter Cook
Alan Cooper
Margaret and Winston Crawley
Fern Culhane
Scott Cross
Cynthia D'Ambrosio
Paula DeLucco
Robert Detlefs
Dempsey Linens
Dingmans Choice & Delaware Bridge Co.
Dingmans Ferry Stone
Bob DeYoung
Steve & Betsy DuBois
ESSA Bank & Trust
James Elliot
Brian & Joy Exton - Karnas
Steven Fassler
Joe Fauble
Casey Finstad

Robert & Beth Frederick
Linda Frederick
Fowler Oil Co., Inc.
Deborah Glass
Daniel Gluck
Yelena Gorn
Randolph Gregory
Marcia Guberman
George Hajek
Hideaway Hills Golf
High Point Country Club
Susan Hines
Tom Hinkley
Hometown Abstract
John Ianacone
Independence True Value
Michael Jaffe
Greg Kaplan
Suzanne Kelmartin
Dawn Kendall
David King
Knights of Columbus - Milford
Thomas & Karen Kontizas

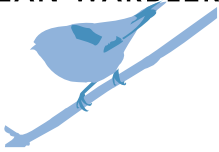
CONTINUED...

Ronald Kuby
Joe Lavelle
Kris Leshanski
Levy, Stieh, Gaughan
Camille LoRe
Jean G. Littlefield
Lynx at River Bend Golf
Mander Fire & Safety
M & S Disposal
Larry Martone
Joe Manasia
Stephen McBride
Pat McGarrick
Joe McNicholas
Allison McQueen
MERCK
Bill Montgomery
Kathleen Moran
Janine Morley
Mountain Road Landscaping
Robert Newmark
Michael Newmark
Nick & Maggie Niles, Jr.

Mr. & Mrs. John Norton
Kathy Oehlmann
PA State Representative Rosemary Brown
Robert Palmer
Margaret Parlapiano
Kenny Peereboom
Louis and Denise Pol
Prakash Ramasami
Prime Time Meats
Walter and Betsy Pusey
Joe Quinlan
Cindy Rachlin
Jim Rienhardt
Rich Roache
Nancy J. Roberts
Bonnie Rodriquez
Susan Rosalsky
Judie Rosborough
Jeff Rothstein
Jim & Patty Salber
Sheila Salmon
Tony Sanatna
Shawnee Golf

Elizabeth Scherer
Jamie Schultz
Roberta Scott
Single Shot Rifles Inc., CPA Corp.
Tim & Patrice Singleton
John 'Duke' Schneider & LaraAnne Doddsworth
Ray Steele
Susan and Philip Stevenson
Allison Stewart
Dr. & Mrs. Franklin Strong
Strunk-Albert Engineering
Karol Sundholm
Maleyne Syracuse
Frank & Barbara Tarquino
Michael & Maleyne Trenner - Syracuse
Anne Troop
T.S.E. Electric & Plumbing
U.S. Foods
Stephan van de Loecht
Sandra Ward-Povse
Rick Weiman
Wrenches Automotive

CERULEAN WARBLER

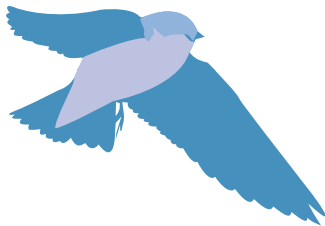


Al Campoli
Philip Cozzi

Ernst Kohlstruk
Tom & Theresa O'Keefe - Stack

Krista Predmore
Lorraine Robins

TREE SWALLOW



Air Soil Water
Battery Solutions
Betty Lee Bingnear
Derry Bird
Jerome Bodkin
Marjorie Boggs
Daniel Brovey
Don & Chris Burton
Robert Confer
Helen Conover
Jolie DeFeis
Anne Demuth
Failte
Farm Plus

Nancy Gallagher
Gem & Keystone
Good Times Pizza
Craig Hansen
Paul Horning
Sue Keppel
Don Knabb
James Kolter
Kathy Lambert
Sharon Laverdure
Dr. & Mrs. W.A. Lyons
Sandy Markovitz
Claire Mazan
Lisa Moore

New York Life
Leslie Peterson
Lois and David Prytherch
Petrizzo's
Pocono Outdoor Club
Matthew Raio
Regina Farms
Sondra Rosalsky
Steve & Jen Schoonover
Patricia Shreiner
Miriam Siegel
Two Saps Maple Syrup
Debora Wojcik

EASTERN PHOEBE



Judith Adelson
Marie Berthou
Big 'A' Steakhouse
Laurel Bishow
Adele Breitreitz
Gordon and Delores Brooks
Robert & Cyndie Brummer
Brenna H. Bry, Ph.D.
Brenda Carbone
Candice Conway
Angelo Correa

Elaine Egidio
Erie Depot & Tiki Bar
Barbara Fern
Lisa Golubiewski
Joan Hahn
Nikolaj Hines
Robert and Ann Carol Karotko
Grace & Richard Karschner
Kevin Kuehlwein
Suzanne Kwiatkowski
Mike Liese

Carol M. Lizell
Lars Loercher
Bernard Loyal
Carol Norr
Philip and Sima Paskowitz
Ruth Pontious
Richards Tree Farm
Marguerite Rivetti-Kauffman
Dennis Smith
Lois & Jerry Snyder
Patricia Thrapp

2013

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PEEC

**Pocono Environmental
Education Center**

PEEC IS CLOSE TO HOME

Where Learning comes Naturally