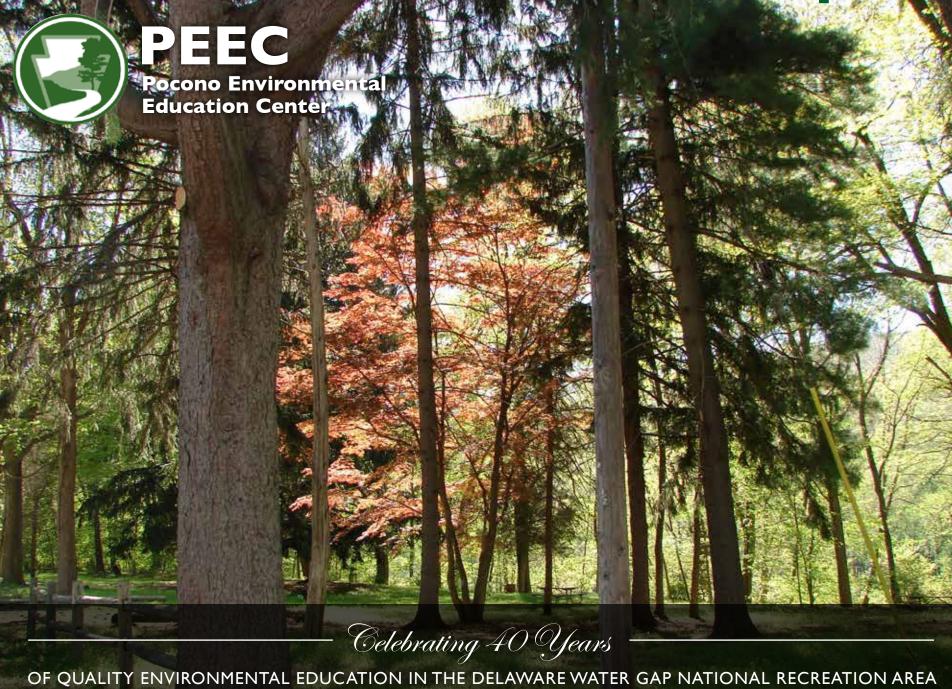
Annual Report



PEEC Board of Trustees



"The joy of watching people engage and appreciate nature in this most intimate way at PEEC is inspiring and contagious."

Barbara Brummer, Ph.D., Chairperson

2011 OFFICERS

Dr. Barbara Brummer - Chairperson Anthony Vallese - Vice-Chairperson Liz Kirkwood - Secretary George Hill - Treasurer

TRUSTEES

Carolyn Bolt
Erica Cullman
Helen Conover
Eric Hamill
Jan Lokuta, Esq.
Brian O'Hare
Richard Lindsay
Dr. Howard Whidden

2012 OFFICERS

Dr. Barbara Brummer - Chairperson Anthony Vallese - Vice-Chairperson Liz Kirkwood - Secretary George Hill - Treasurer

TRUSTEES

Erica Cullman Helen Conover Eric Hamill Brian O'Hare Richard Lindsay Dr. Howard Whidden

EMERITUS

Dr. Harry Miller, Jr. John (Jack) Padalino Dr. Calvin Stillman

IN MEMORIAM

Dr. Paul F. Brandwein J. Thomas Seely Dr. S. Marie Kuhnen

FORTY YEARS OF ENVIRONMENTAL EDUCATION AND LEADERSHIP

In 1972 a formal partnership between Keystone College and the National Park Service was initiated and the Pocono Environmental Education Center was born. Fourteen years later (1986) a group of 8 founding trustees formed the Board of Directors that would lead this organization with a goal to help teach the importance of conservation and environmental stewardship. Our vision is simple. We look forward to and strive for: "An Environmentally Enlightened World".

The vision of our founding trustees (seven men and one woman who was way ahead of her time) endures and is even more resonant in today's world. We salute our champions of conservation and we admire those before them that inspired the environmental movement. Conservation Giants like: John Muir, Gifford Pinchot, Aldo Leopold and Rachel Carson inspired us all to protect the environment from the impacts human activities. Our job now is to carry on in "teaching" the importance of stewardship for our planet.

Forty years of environmental leadership – PEEC is a model to be admired. For all those who have participated in PEEC programs, you know what we mean. It is an enduring concept with measurable results in the faces of our enthusiastic staff and most of all – the children that enjoy their experience in our outdoor classroom. Never has the need for environmental education been greater; let us continue the journey and spread the message for 'An Environmentally Enlightened World'.

Barbara Brummer, Chairperson PEEC Board of Trustees

Overview and Program Highlights

Over the past 15 years, my three children have grown up with PEEC as a vital part of their lives. It has influenced who they are and what they hope to do with their futures. From my 17 year old daughter and her friend Emily (who she met on a PEEC hike at age 4) confidently running Tumbling Waters Trail to look for lost hikers, to my 16 year old son helping to extract a dead bear from the woods for an EcoZone exhibit, to my youngest son winning mud camo at summer camp and then teaching as a counselor; PEEC has made their lives fuller. They learned by being steeped in the wonder that is PEEC and the beautiful national park in which it is located. At the end of every day, they took a little bit of PEEC home with them, with their dirty hands and muddy clothes and in the guidance and teaching from the amazing PEEC educational staff.

After 40 years, PEEC's mission and methodology of experiential learning are just as relevant, perhaps even more so. Mobile electronic devices in this century, like the manufacturing revolution of the mid-twentieth century, have served to disconnect people from nature and the sources of the food and water that sustain us. My suggestion for the next forty years is to coop the technology to enhance the learning process, rather than to fight it. A single mobile device can carry every field guide in PEEC's library— what an amazing educational tool. The key is to know when to turn it off and put it down, just to listen and to observe. The natural world is already fascinating and exciting; we need to guide students to see it, to understand it and to want to sustain it. At its core, PEEC is charged with not just educating the next generation of environmentalists, but the next generation of concerned, informed and enlightened citizens.

Recently, we led a group of high school students, who had never before been in a canoe, on an expedition down the Delaware River. Afterward, one of the young women remarked that she reveled in the fact that we "trusted her enough to be in charge of her own destiny." I realized that is all my three teenage children want. Ultimately, isn't that what all children want as they mature into adults? PEEC provides exploration, context and guidance for tens of thousands of students each year and prepares them to be in charge of their own destiny.



Jeff Rosalsky, CEO

Jeff Rosalsky CEO

PEEC People



2011-2012 MANAGEMENT TEAM

Executive Director - Jeff Rosalsky
Director of Development - Flo Mauro
Director of Business Mgmt. - Mariann Oswald
Facilities Manager - Ted Wetzel

PEEC PEOPLE

Director for Education - Allison Owczarczak
Associate Director for Education
Program Planning, Weekend Operations & Outreach – Heidi Normand (2011)
Director of Group Program Business Development- Sheri Bone
Programming Planner - Kristen Heckrote
Naturalist/Workshop Manager - Molly Check
Camp/Volunteer/Special Events Manager - Jessica Snyder
Dining Hall Manager - Wendy Gannon
Public Relations/Marketing - Janine Morley
Receptionist - Barbara Derrenbacher

INSTRUCTORS & INTERNS

Will Rode, Hannah Taylor, Barbara DeBenedictus, Amy Hobbs, James Maloney, Ryan McLaughlin, Ann Streb, Heather Wuerther, Josh Horning, Jaclyn Bealer, Susan Brudi, Erin Reed, Laura DeWolff, Glen Simspson, Garrett Tetley, Nicole Davidson, Alyssa Tomaskovic, Charming Yu, Susan Yorks, Janet Famularo, Jason Anspach, Lea Della Vecchia, Bridget Gross, Safia Sabir, Mark Gardner

VIP's (Volunteers in PEEC) Extraordinaire

Lou Wentzler — Groundskeeper

Carolyn Shuttleworth — Master Gardener

Larry Martone — Mr. Fix It, EcoZone! Bear Builder and Waterfall Maker

NEW MISSION, NEW ADDRESS, NEW LOGO & LETTERHEAD AND A RENEWED VISION

PEEC Trustees and staff spent a deal of time working on updating our mission, renewing our vision and with help from the Niki Jones Agency, designing and establishing our new logo and letterhead. And, PEEC now has a 'real' address!

Mission: the Pocono environmental Education Center (P.E.E.C.) advances environmental education, sustainable living, and appreciation for nature through handson experience in a national park.

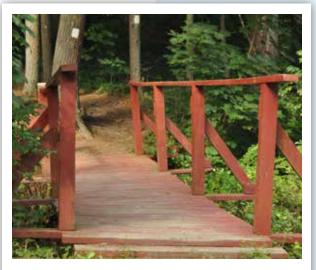
Vision: "An Environmentally Enlightened World".



Pocono Environmental Education Center 538 Emery Rd. Dingmans Ferry, PA 18328

Development Updates

GRANT FUNDING	2011	2012
Geraldine R. Dodge	\$15,000	\$15,000
ESSA Bank & Trust	\$57, 800*	
Nat'l Park Foundation 1st Bloom Project	\$6,700	
Nat'l Park Foundation/America's Best Ideas	\$15,000	\$15,000
Nat'l Park Foundation Impact Grant		\$10,000
Nat'l Environmental Education Foundation		\$5,000
Nat'l Speological Association	\$1,000*	
Nat'l Speological Society	\$1,000*	
Litzenberger Family Foundation	\$15,000*	\$5,000
Biondo Family Foundation	\$10,000	\$12,000
Harry & Jeanette Weinberg Foundation	\$50,000	\$60,000
Price Chopper Golub Foundation		\$1,000
Constellation Energy/Exelon	\$5,000	\$4,500
Outdoor Nation	\$5,000	
Best Buy	\$5,000	
Wal-Mart	\$500	
Berkowitz II Foundation		\$500
GA Stetson Middle School		\$2,000*
Sanofi-Pasteur	\$10,000	
PP & L- PA Power & Light	\$5,000	\$5,000
Dime Bank	\$5,000	\$5,000
Pocono Arts Council	\$762*	\$485
PA Dept Environmental Protection	\$7,776	
ANNUAL SUPPORT	\$34,953	\$28,500
Membership, Contributions, Golf Outing, Fundraisers		
TOTAL	\$174,929	\$166,985
*EcoZone! construction projects		
PA Dept. Conservation & Nat. Resources	\$132,000	
project pending PEEC lower campus upgrades		





Take a PEEC!



EcoZone!

After years of planning, working, building, and painting, at 5:00pm on Saturday, November 19, 2011 the doors to the EcoZone! were opened for the first time. That evening over 80 invited donors & supporters arrived to explore & discover. EcoZone! then opened to the public



and since then, several thousand students, visitors and guests have built the bear skeleton, crawled through the bat cave, sat in the eagle's nest, followed the fish-poo, and visited with our native snakes "Garrett", "Salazar", and "Squiggles".

Growing Green Summer Resident Camp

Since its inception in 2009 as a 2 week day camp for 20 campers, Growing Green (GG) has grown and flourished into a thriving 5 week summer resident camp for children and young adults (and their families) with special needs. PEEC and its partner in the program, Easter Seals (ES) served over 125 campers and family members in 2011 and 150 in 2012.



WOW - Women on the Water

In its 2nd and 3rd seasons, is an experiential education program focused on building excitement and engagement in young women for the natural world, the Delaware Water Gap National Recreation Area (DWGNRA) and its neighboring public lands, has served over 100 female high school students from urban Philadelphia, New York, Newark and Wilmington DE.



Forest to Faucet

In 2011 PEEC hosted an Educator Workshop sponsored by The Nature Conservancy and Johnson & Johnson. Twenty five teachers and environmental educators from New Jersey and Pennsylvania attended the workshop to learn and gather information and activities to teach to middle school students how healthy forests affect the quality of water.





PEEC ALUMNI Give Back

Ten former PEEC staff members or as they refer to themselves, 'PEEC's fossilized interns' came back Labor Day Weekend, 2012, to help with a few projects, engage in many 'remember whens', renew friendships, hike TW, do a bit of birding, and marvel on how far PEEC has come. Les "Buzz" Gamble (PEEC 1978-85) orchestrated the project and the course of one weekend they totally re-built the boardwalk on the Two Ponds Trail.

"This was way more fun than I expected. And we were able to bond." ~Student, Washington Irving High School



Bio Blitz Touch-screen Exhibit

During the September 2010 Bio Blitz, PEEC and DWGNRA staff and volunteers collected data and photographed over 3,000 individual species of flora and fauna located throughout the Park. Thanks in part to a grant from the National Park Foundation, visitors can now access the Bio Blitz data through an interactive, touch screen exhibit at PEEC and also on-line before, during, and after a visit to PEEC and the National Recreation Area.

Stem to Steam

In 2012 PEEC hosted the first of three "Patterns in Nature:Teachers and Artists Training Educators How to Integrate Art into STEM "workshops for students, teachers, and artists from New Jersey to create strategies for educators to use to integrate arts into STEM subjects in New Jersey schools.





HIGH ANGLE Rescue

In 2012, PEEC and Delaware Water Gap National Recreation Area hosted a Basic Technical Rescue Training workshop for National Park Service (NPS) staff and partners. Each year, NPS holds two week-long classes to train employees and partners in the skills needed to safely execute technical rescues. PEEC's Education Director, Allison Owczarckak, took part in the workshop and is a member of the local rescue team!

QUEST Diagnostics Volunteers

PEEC hosted Quest Diagnostics of New Jersey and Pennsylvania for their first volunteer day at PEEC. 65 volunteers from their IT department accomplished many major items on PEEC's "most wanted" list including; renovating 2 cabins, exterior scraping of 6 cabins, cleaning and prepping the Yurt Village, renovations in Classroom #2, re-building the seats in the Amphitheater and lots and lots of landscaping.



MCTI-Monroe Career & Technical Institute

MCTI, an extension of Monroe County PA's four school districts which provides tuition-free career and technical education for secondary students, has partnered with PEEC to assist in our cabin renovations. MCTI students, under the guidance of their instructors, are 'renovating' the interiors of several Honeymoon Haven cabins. Benefits include on-the-job training for the students and a-job-well-done for PEEC.

"Never walked so much in my life but it was fun."

~ Student, Washington Irving High School

Operations/Physical Plant Updates







Cabins

- Completed renovations to interiors of Cabins #2, 3 and 7
- Began renovations to the Interior of Cabin #0
- Cabins #18, 19, 20, 40, 41, 42, 48, 49 and 51 were demolished
- Took out rugs and painted floors cabins 43, 44, and 45,46,50,52, replaced paneling and painted interior walls
- Installed new, more energy efficient flooring in staff cabin
- Painted outside of all the cabins

Main Building

- Installed heating system in the EcoZone!
- · Insulated and sided the rear exterior
- Installed and wired Front Office for generator
- Installed new heat/air conditioner unit the Back Office
- Installed new gas hot water heaters in the Display and Carpet areas

Dining Hall

- Installed the second generator
- Established the 'rain gardens' to collect rain water/snow melt run-off from roof 'scuppers'.

Campus

- Established the Canoe Garden adjacent to the Main building-using outdated, leaky canoes from local liveries as the raised beds for growing herbs and veggies
- Removed the old and rebuilt boardwalk to the bird blind
- Rebuilt amphitheater seats and benches

Audubon Print

Audubon Print Donation Highlights PEEC's 40th Anniversary-over 150 people attended the celebration. The event was held in conjunction with PEEC's Annual Game Dinner. Jack Padalino, PEEC's First executive Director, spoke about the significance of PEEC's history and the fact that PEEC is still here, stronger than ever. Jack noted that PEEC founder Dr. Marie Kuhnen (1917-2009) was singularly instrumental in making the center what it is. Describing Marie's positive influence on much of the staff, including himself, lack then donated an original Audubon print, 'Redtailed Hawk' from the Amsterdam Edition of Audubon's Birds of America in honor of his life time friend, mentor, and colleague. The print is on permanent display at PEEC.



Education Updates





- Allison Owczarczak promoted to become Director of Education.
- Sheri Bone was named Director of Group Program Business Development.
- Molly Check named Public Program Manager/Volunteer Coordinator.
- Jessica Snyder named Summer Camp Director/Special Events Coordinator.
- Enhanced staff training programs for all PEEC employees with new sessions on Child Abuse Awareness, Wilderness First Aid and Adapting Outdoor Programs to serve special needs populations.
- Hosted 1st and 2nd Annual Harvest Fest events
- Continued Road Scholar programs for seniors
- Opened the EcoZone! and Bio Blitz Exhibits
- Instituted weekly late night cookouts, river trips, climbing adventures and 2-day Appalachian Trail hikes for PEEC's Junior and Senior Naturalist Day Campers.
- With the Delaware Water Gap National Recreation Area, hosted WOW II and III (Women on the Water).

- In partnership with the National Park Service and sponsored by the George Wright Society, hosted the Park Break program for a group of Ph.D. and Masters students from across the country to create a sustainability curriculum for us.
- With Easter Seals, hosted the 2nd and 3rd Growing Green Summer Resident Camp Program for children and young adults with special needs.
- With Growing Green, PEEC received accreditation by the American Camping Association (ACA).
- Served (an average) 24,000 visitors including: school students PreK-I2 and higher, educators, scouts, youth groups, families, birders, hikers, photographers, gardeners, special interest groups, and more.
- 300+ volunteers contributed tover 5,000 hours of service for PEEC.
- Continued to publish assessments and evaluations input from participants.
- PEEC now has a Facebook page (http://www.facebook.com/pages/ Pocono-Environmental-Education-Center/48733335833) and a Twitter account (peec_tweet).

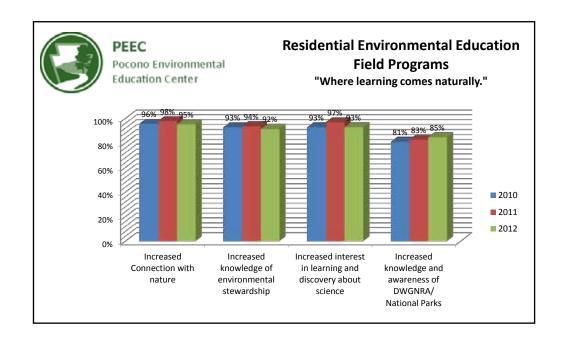
PEEC's Program Assessments

At PEEC we have always known the benefits of taking people outdoors to learn and play. We believe that through 'direct experience' with the natural world, PEEC participants will:

- Gain increased knowledge of natural science, techniques for scientific inquiry and familiarity with local flora, fauna, and ecology;
- Become connected to their natural world;
- Become actively involved in environmental concerns, conservation, and stewardship.
- Become aware of and familiar with the natural, cultural, historical, and recreational opportunities available to them in the Delaware Water Gap National Recreation Area;

In 2011 and 2012 PEEC Executive Director Jeff Rosalsky and staff aggressively pursued and tracked written (and verbal) assessments from more user groups including both formal and non-formal programs and services.

Here is an 'accounting' of our visitors' assessments:



Source: Based on PEEC evaluations representing

3112 participants as of 2010

1957 participants as of 2011

2364 participants as of 2012

STUDENTS IN THEIR OWN WORDS:

"They developed more of a sense of stewardship over the three days."

"Let's go to bed early, because I have to get up early and i don't want to miss a single thing. I may never get to experience this again."

"There aren't this many stars in Brooklyn."

"At PEEC we learned how to save or destroy our environment."

"000" on hearing rustling of bear cubs.

"This is awesome, I love PEEC."

"They don't do anything here for you, I got to do everything here!"



PEEC SUPPORTERS



Harry and Jeanette Weinberg Foundation ESSA Bank & Trust Tom and Barbara Brummer Family Litzenberger Family Foundation Biondo Family Foundation AM SKIER DIME Bank Dingmans Ferry The National Parks Foundation PA Department of Environmental Protection Marcia Kaplan Mann PA Department of Conservation & Natural Resources
Ronald McDonald Charities
Geraldine R. Dodge Foundation
Outdoor Nation
Constellation Energy
GA Stetson Middle School
Sanofi-Pasteur
Best Buy

PA Power & Light NikiJones Agency Vanessa Abramson George Hill Richard Lindsey PPL Electric Utilities Allison Taylor Lou Wentzler Daniel White



Skytop Lodge TRACO Embroidery Anthony Vallesse Family Heather Chadwick & Flo Mauro Pocono Arts Council Price Chopper-Golub Foundation National Speological Association National Speological Society Wal Mart Westfall Berkowitz II Foundation Vicki Brown Pete & Barbara Derrenbacher John Hambrose Peter Kirkwood Kirsten Larick David J. Milberg Kathy Oehlmann Mariann Oswald Gary & Czashka Ross-Roth



Dingmans Bridge Chris & Karen James Brian & Kathy O'Hare B & K Tax Service Lorraine & Skip Gregory The Waterwheel Cafe The Gem & Keystone Peter's Valley Ross Family Foundation Ann Frye Michele Hansen Robert Keniston Jeannette Miller Sonda Miller Judie Rosborough & Family Paul & Carolyn Shuttleworth Elaine Smithson Richard Snyder Lynn Zahner



Scott Cross Doris & Tom Dodd Kathy & Kurt Brink Dennis & Marilyn Dondero John & Jeanette Dondero Peter Geffert lim Gehris Dawn Kenda**ll** loe LaVelle Doug & Penny Luhrs Margaret Mauro Bill May Sandy Miller Bill Montgomery Patricia Moore Jeff Natale John Norton Brian Reilly Richie Roche Penny Wise Fuel One Point Print Prime Time Meats Sterling Reiss PA State Rep. Rosemary Brown **Bob Steine**

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Linda Fields

Cirello Family

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AI-DANA Construction All State Septic Dingmans Ferry Stone D & S Hauling Fowler Oil Hampton Inn Matamoras HOVUS, Inc. Independence True Value Nick & Judy Jecko Helen Conover Mander Fire & Safety McGrail, Merkel & Ouinn Milford Journal Ed Nikles Realty Bill Beckman Jr. Bill Beckman III Kevin Burke Peter Byrne Mark Cole

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Randolph Gregory
George Hajek
Dr. Susan Halsey
Eric Hamill
Jean & Thomas Hoff
Tracy Keanna
Ernst Kohlstruk
Stephanie Kollar
Thomas & Karen Kontizas
Pilar and Franz Lehnkuhler
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Ellyn Mansfield
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Tanya Oznowich
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Pocono Mountain Visitors Bureau

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TREE SWALLOW



Gore Family Lawrence Alfano Carla Beasley Jerome Bodkin Mrs. Andrew T. Boggs Gordon and Delores Brooks Chris Brooks Don & Chris Burton Samuel and Kathy Carswell Brian Fake Famularo Family Chris & Ronnie Fischer Les Gamble Ray Garner David M. Goldberg Lisa Golubiewski Gottschall - James Family Marcia Guberman Christine Herz Michael & Beth Hess Melissa Hillmann Nikolaj Hines

Allan Hoffman Ken Horen Robert & Ann Carol Karotko Grace Karschner Shirley Keinath Rick & Kate Kendalls Sylvia Kleff lames Kolter Harry Kranepool Rita Lee Mike Liese Jessica Lukach Sharon Maloney Larry Martone Claire Mazan Charles E. McCarthy Karen Medina Elizabeth Mindlin Kevin Morley Mark Orpen Margaret Parlapiano Philip & Sima Paskowitz

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Joy Reichelt H.G. Ripple Charles & Harriett Riter Kevin & Karen Robbins Martin & Suzanne Rudzin Lester Schoenewald Linda Shay Mathilda Sheptak Beth Skufca Lois & Jerry Snyder Patricia Swoyer-Salber Kathleen Thomas **Justin Timmers** Pamela Townsend Edward Trush Rose Ann Whitesell Elizabeth Zapp

Financial Reports







	2011	2012
Revenue, gains and other support:	2011	2012
Instructional fees	\$ 995,673	\$1,006,131
State grants	246,726	175,078
Private gifts and grants	_	
Contributions	34,953	56,962
Rentals	26,140	12,282
Gain (loss) on sale equipment	7,850	_
Miscellaneous	3,700	8,393
Fundraising	14,662	16,848
Investment income	1,196	1,979
Net unrealized (loss) gain on investments	_	
Gift shop	13,037	9,228
Other income	28,201	_
Total revenue, gains and other support	1,372,138	1,286,901
Expenses		
Instructional	1,074,833	1,117,752
Management and general	274,629	253,783
Development and fundraising	49,201	52,396
Total expenses	1,398,663	1,423,931
(Decrease) Increase in net assets from operations	(26,525)	(137,030)
Net assets, beginning of year, as previously reported	529,237	502,712
Net assets, ending	\$ 502,712	\$ 365,682

Financial Reports

Statement of Cash Flows	2011	2012
Cash Flows from Operating Activities:		
Increase (Decrease) in net assets	\$ (26,525)	\$(137,030)
Adjustment to reconcile increase (decrease) in		
net assets to net cash provided (used) by operating activ	rities:	
Depreciation	62,437	64,873
Unrestricted non-cash contribution		(8,248)
(Gain) loss on disposal of equipment	(7,850)	
Interest charges applied to line of credit	(211)	
Unrealized loss (gain) on investments	(575)	(1,589)
Change in accounts receivable	(19,225)	26,857
Change in prepaid expenses	17,201	(809)
Change in inventory	(2,043)	(723)
Change in accounts payable	(8,981)	(19,205)
Change in accrued wages	5,194	(21,524)
Change in accrued expenses		31,000
Change in deferred revenue	26,159	26,793
Net Cash Provided by (Used in)		(7.1.470)
Operating Activities	45,581	(51,678)







570-828-2319538 Emery Rd, Dingmans Ferry, PA 18328 peec@peec.org www.peec.org



PEEC IS CLOSE TO HOME

Where Learning comes Naturally