



# Pocono Environmental Education Center

Close to home...  
Where Learning Comes Naturally!

## THANK YOU for Bringing us Closer to Nature!

Day campers raised \$50.22  
from their lemonade stand  
this summer and donated  
it all to PEEC!



Dear Friend of PEEC:

PEEC is an amazing place to visit and to work. The education staff here is phenomenal. The children and adults who come to PEEC, whether for their first visit or their fifteenth, are always impressed and leave here richer for the experience.

This fall a group of high school students from Queens, NY spent four days at PEEC. Many had never left the five boroughs and certainly hadn't stayed overnight in the woods. I remember overhearing their apprehension about taking a night hike—especially when they were told no flashlights were permitted. They were afraid of the unknown and scared of what was out there in the darkness. Several days later, that same group of girls was sitting in the carpet area of the main building waiting for their bus. They were trumping each other with the quality of their Devonian fossils finds from the local quarry. One of the young women leaned back in her chair, looked up at me with a big smile and announced on behalf of her friends, "We are not leaving!" I played along and told them they were welcome to stay. The reality is I would have been thrilled if they could have spent another day or two to experience all PEEC has to offer.

This is the crux of my annual appeal to you. It is only because of your support that PEEC can continue to offer the quality of environmental education that we do. We provide programs to over 24,000 people a year. Your donation allows us to operate PEEC at as low a cost to our participants as possible. Over 70% of our operating funding comes from participants in our programs, but the balance relies on support from grants and individual donors like you. Here is a quote from my favorite thank you letter of 2009:

"Thank you, PEEC staff for all the effort and hard work you've done for us when we were at peec! I thank all of my peec instructors, including Miranda and many others who helped make my days at peec awesome. If it weren't for you I wouldn't have learned half the things I know now. I also think that without my instructors I'd probably still be lost in the woods wandering [sic] where I am!"

If you are wondering what you can do to ensure PEEC's future, please give as generously as you can.  
Yours truly,

Jeff Rosalsky  
CEO

Barbara Brummer  
Chairperson

### YES, I WANT TO SUPPORT PEEC WITH MY TAX DEDUCTIBLE CONTRIBUTION:

- \$5,000     \$1,500     \$500     \$250     \$100     \$50     \$25

Please make checks payable to PEEC or you can pay by Visa Mastercard:

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_ Apt/Suite #: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- I wish to remain anonymous
- I do not want to receive acknowledgement
- Please send Friends of PEEC membership information
- I have filed for a Matching Gift with my employer.  
Company \_\_\_\_\_